PORSCHE

Press Release 16 July 2024

<u>Porsche Presents Color Updates to eBike Cross Performance EXC and New Porsche × Garmin Epix</u> Pro Smartwatch

Sporty Lifestyle and Performance on Any Terrain

The essence of the Porsche driving experience on two wheels

Porsche eBikes now available in the colors Cartagena Yellow and Oak Green

Metallic Neo

Porsche x Garmin[®] Epix Pro smartwatch for an optimized cycling experience

Stuttgart. The combination of performance and lifestyle is deeply rooted in the DNA

of the Porsche brand. Whether on asphalt or on the trail – with the Porsche eBike

models, timeless design meets a comfortable and enjoyable cycling experience as well

as plenty of thrills.* In its current, third generation, the Porsche eBike Sport is once

again proving itself to be the perfect all-rounder for everyday urban use while the Por-

sche eBike Cross is the ideal choice for sporty adventures and maximum comfort on

the trail. The Porsche eBike Cross Performance was launched in 2023 for even more

adrenaline kicks thanks to the highest standards of chassis performance and braking

power. The eBike Cross Performance EXC additionally meets individualized demands

thanks to paint finishes in selected original Porsche colors. The design of all derivatives

draws inspiration from the iconic roofline – the so called "flyline" – of the Porsche 911

and Taycan models.

Porsche Mobility, Extended

Now, Porsche is adding the color options Cartagena Yellow and Oak Green Metallic

Neo to the color palette of the Porsche eBike Cross Performance EXC. The new Oak

Green Metallic Neo color variant will be launched alongside the new Porsche Macan

and is now available to order. Cartagena Yellow was introduced with the latest

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generation of the Porsche 911. For the first time in the more than 60-year history of this sportscar icon, a road-going 911 has a hybrid drive which makes the 911 even

more dynamic.

The Perfect Companion for Sporty Adventures in Porsche Style

The Porsche × Garmin[®] Epix Pro smartwatch is the ideal complement to the Porsche

cycling experience. The Garmin® GPS Multisport smartwatch with exclusive Porsche

details is a fusion of functionality and unmistakable design, making it ideal for anyone

with an active lifestyle. In addition to 32 GB of memory, the smartwatch features a

digital watch face with two customizable watch faces: classic analog or modern digital.

The watch face can also be personalized in a variety of ways with the Porsche crest or

Porsche lettering or 12 different vehicle letterings. The design is characterized by a

sporty, elegant silicone strap with Porsche lettering and the laser-engraved Porsche

crest on the start/stop button. Matching the details, the brushed, uncoated stainless-

steel case has a black bezel ring. The bright 1.2" AMOLED display, made of scratch-

resistant sapphire crystal, makes the smartwatch a robust companion.

Dynamic and Striking Design Meets Intelligent Functions

Besides the striking and dynamic design, the smartwatch features an impressive range

of functions – from comprehensive health monitoring such as 24/7 heart rate measure-

ment and oxygen saturation to the recording of important physiological data such as

training status, maximum oxygen uptake, and recovery times. Over 60 sports and out-

door activity profiles as well as animated workouts support a healthy and active life-

style. Thanks to the innovative STAMINA data, training sessions can be optimized and

fatigue can be prevented. SatlQ™ technology and multifrequency reception enable

precise route recording and navigation.

In addition, the Porsche × Garmin[®] Epix is equipped with an LED flashlight for better

orientation and safety at night. Thanks to improved optical sensors and sport-specific

algorithms, the next-gen HR Gen5 sensor enables more precise performance tracking

during various activities and a better understanding of the body's reactions to the

workout. The Garmin ECG app** evaluates recorded health data and detects atrial

fibrillation. Users can synchronize results with Garmin Connect and view their history.

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The two-way operation via the touch screen or the tried-and-true buttons allows easy

access to all functions and ensures reliable operation in any situation. The battery life

of the Porsche × Garmin Epix Pro Smartwatch is up to ten days. It is water resistant

up to 10 ATM.

The Porsche eBike models are available in three frame sizes at shop.porsche.com and

porsche-design.com as well as at selected Porsche Centers and Porsche Design

Stores. Further information on the respective eBike models can be found in the tech-

nical data sheets.

The Porsche × Garmin[®] Epix Pro smartwatch can be ordered for 995 euros (RRP) at

shop.porsche.com and porsche-design.com. It is supplied with a charging cable and

high-quality watch packaging.

* Product specification may differ from illustration.

**The ECG app is not available in all regions; see <u>Garmin.com</u> for availability. The ECG app is not in-

tended for use by people under 22 years old.

Further information as well as film and photo material are available from the Porsche Lifestyle Group

Newsroom: https://press.porsche-design.com/.

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