

PORSCHE DESIGN

Press Release August Launch 2024

Fact Sheet

Absorber

P'8973

PERFORMANCE

Concept	Absorber	
Style	Sunglasses	
Sizes	58-17 / 140	
Material	Titanium, RXP	
RRP	495,- € / 535,- € / 555,- €	
Colors	A: black B: blue, grey C: dark grey, olive D: gold, black	Lens: green polarized XTR Lens: blue black mirror Lens: brown Lens: grey polarized
Product Information	Men	
EAN	A: 4044709543761 B: 4044709543778 C: 4044709543785 D: 4044709543808	

A



555,- €

VD VISIONDRIVE
POLARIZED XTR

B



495,- €

C



495,- €

D



535,- €

VD VISIONDRIVE
POLARIZED

Absorber

P'8974

PERFORMANCE

Concept	Absorber	
Style	Sunglasses	
Sizes	61-15 / 145	
Material	Titanium, RXP	
RRP	495,- € / 535,- € / 555,- €	
Colors	A: black B: dark grey, olive C: blue, grey D: gold, black	Lens: strong dark blue mirror Lens: brown Lens: grey polarized Lens: brown polarized XTR
Product Information	Men	
EAN	A: 4044709543853 B: 4044709543860 C: 4044709543877 D: 4044709543808	

A



495,- €

B



495,- €

C



535,- €

 VISIONDRIVE
POLARIZED

D



555,- €

 VISIONDRIVE
POLARIZED XTR

Absorber

P'8765

PERFORMANCE

Concept	Absorber
Style	Optical
Sizes	55-16 / 140 57-16 / 145
Material	Titanium, RXP
RRP	495,- €
Colors	A: black B: blue, grey C: grey, olive D: gold, black
Product Information	Men
EAN	A: 4044709543563 / 4044709543600 B: 4044709543570 / 4044709543617 C: 4044709543587 / 4044709543624 D: 4044709543594 / 4044709543631

A



495,- €

B



495,- €

C



495,- €

D



495,- €

Absorber

P'8766

PERFORMANCE

Concept	Absorber
Style	Optical
Sizes	56-16 / 140 58-16 / 145
Material	Titanium, RXP
RRP	495,- €
Colors	A: black, red B: blue C: dark grey, black D: brown, olive
Product Information	Men
EAN	A: 4044709543648 / 4044709543686 B: 4044709543655 / 4044709543693 C: 4044709543662 / 4044709543709 D: 4044709543679 / 4044709543716

A



495,- €

B



495,- €

C



495,- €

D



495,- €

Absorber

P'8767

PERFORMANCE

Concept **Absorber**

Style Optical

Sizes 53-18 / 145

Material Titanium, RXP

RRP 495,- €

Colors
A: black
B: palladium, blue
C: dark grey, green
D: gold, black

Product Information Unisex

EAN
A: 4044709543723
B: 4044709543730
C: 4044709543747
D: 4044709543754

A



495,- €

B



495,- €

C



495,- €

D



495,- €

Machined

P'8980

PURISM

Concept	Machined	
Style	Sunglasses	
Sizes	58-18 / 150	
Material	RXP	
RRP	390,- €	
Colors	A: black B: green C: dark brown D: grey	Lens: olive silver mirror Lens: blue black mirror Lens: brown Lens: strong dark blue mirror
Product Information	Men	
EAN	A: 4044709545451 B: 4044709545468 C: 4044709545475 D: 4044709545482	

A



390,- €

B



390,- €

C



390,- €

D



390,- €

Machined

P'8981

PURISM

Concept	Machined	
Style	Sunglasses	
Sizes	55-20 / 150	
Material	RXP	
RRP	390,- €	
Colors	A: black B: grey green C: dark blue D: olive	Lens: blue black mirror Lens: blue black mirror Lens: strong dark blue mirror Lens: olive silver mirror
Product Information	Men	
EAN	A: 4044709545499 B: 4044709545505 C: 4044709545512 D: 4044709545529	

A



390,- €

B



390,- €

C



390,- €

D



390,- €

Springe Hinge

P'8976

PERFORMANCE

Concept	Springe Hinge	
Style	Sunglasses	
Sizes	58 -16 / 145	
Material	Titanium	
RRP	595,-€ / 635,- € / 655,- €	
Colors	A: black B: gold C: dark grey D: brown	Lens: green Lens: grey polarized Lens: brown polarized XTR Lens: blue black mirror
Product Information	Men	
EAN	A: 4044709543952 B: 4044709543969 C: 4044709543976 D: 4044709543983	

A



595,- €

B



635,- €

 VISIONDRIVE
POLARIZED

C



655,- €

 VISIONDRIVE
POLARIZED XTR

D



595,- €

Springe Hinge

P'8773

PERFORMANCE

Concept **Springe Hinge**

Style Optical

Sizes 57-15 /145

Material Titanium

RRP 595,-€

Colors
A: black
B: grey
C: dark grey, green
D: gold, black

Product Information Men

EAN
A: 4044709544089
B: 4044709544096
C: 4044709544102
D: 4044709544119

A



595,- €

B



595,- €

C



595,- €

D



595,- €

Blade

P'8982

PURISM

Concept	Blade	
Style	Sunglasses	
Sizes	57-17 / 145	
Material	Metal	
RRP	350,- € / 390,- € / 410,- €	
Colors	A: black, grey B: gold, black C: dark grey, grey D: light grey, grey	Lens: green polarized XTR Lens: brown Lens: grey polarized Lens: strong dark blue mirror
Product Information	Men	
EAN	A: 4044709543990 B: 4044709544003 C: 4044709544010 D: 4044709544034	

A



410,- €

VD VISIONDRIVE
POLARIZED XTR

B



350,- €

C



390,- €

VD VISIONDRIVE
POLARIZED

D



350,- €

Blade

P'8983

PURISM

Concept	Blade	
Style	Sunglasses	
Sizes	63-10 / 145	
Material	Metal	
RRP	350,- € / 390,- € / 410,- €	
Colors	A: black B: gold, black C: palladium, grey D: grey, black, blue	Lens: green polarized XTR Lens: brown Lens: blue black mirror Lens: grey polarized
Product Information	Men	
EAN	A: 4044709544041 B: 4044709544058 C: 4044709544065 D: 4044709544072	

A



410,- €

 VISIONDRIVE
POLARIZED XTR

B



350,- €

C



350,- €

D



390,- €

 VISIONDRIVE
POLARIZED

Blade

P'8775

PURISM

Concept	Blade
Style	Optical
Sizes	55-16 / 140 57-16 / 145
Material	Metal
RRP	350,- €
Colors	A: black, grey B: gold, black C: grey, blue D: brown, olive
Product Information	Men
EAN	A: 4044709544560 / 4044709544607 B: 4044709544577 / 4044709544614 C: 4044709544584 / 4044709544621 D: 4044709544591 / 4044709544638

A



350,- €

B



350,- €

C



350,- €

D



350,- €

Blade

P'8776

PURISM

Concept	Blade
Style	Optical
Sizes	56-16 / 140 58-16 / 145
Material	Metal
RRP	350,- €
Colors	A: black, gold B: blue, grey C: silver, grey D: grey, blue
Product Information	Men
EAN	A: 4044709544652 / 4044709544690 B: 4044709544669 / 4044709544706 C: 4044709544676 / 4044709544713 D: 4044709544683 / 4044709544720

A



350,- €

B



350,- €

C



350,- €

D



350,- €

Hexagon | 1st color addition

P'8937

PERFORMANCE

Concept	Hexagon	
Style	Sunglasses	
Sizes	59 -15 / 150	
Material	Titanium, RXP	
RRP	400,- €	
POS	01.09.2024	
Colors	E: olive, black	Lens: blue black mirror
Product Information	Men	
EAN	E: 4044709542597	

E



400,- €

Hexagon | 2nd color addition

P'8938

PERFORMANCE

Concept	Hexagon
Style	Sunglasses
Sizes	65 -14 / 145
Material	Titanium, RXP
RRP	400,- €
POS	01.09.2024
Colors	E: brown, gold, black Lens: brown

Product Information	Men
EAN	E: 4044709542603

E



400,- €

Liquid Titanium | Color addition

P'8947

PERFORMANCE

Concept	Liquid Titanium	
Style	Sunglasses	
Sizes	56 -19/ 145	
Material	Titanium	
RRP	380,- €	
POS	01.09.2024	
Colors	E: brown, black	Lens: olive silver mirror
Product Information	Unisex	
EAN	E: 4044709542580	

E



380,- €

Liquid Titanium | Color addition

P'8734

PERFORMANCE

Concept **Liquid Titanium**

Style Optical

Sizes 51 -20/ 145

Material Titanium

RRP 430,- €

POS 01.09.2024

Colors E: brown, gold

Product Information Unisex

EAN E: 4044709542566

E



430,- €

Liquid Titanium | Color addition

P'8735

PERFORMANCE

Concept	Liquid Titanium
Style	Optical
Sizes	54 - 19/ 145
Material	Titanium
RRP	430,- €
POS	01.09.2024
Colors	E: grey transparent, blue

Product Information	Men
EAN	E: 4044709542573

E



430,- €