

PORSCHE DESIGN
TOWER BANGKOK

FACTS & FIGURES

Location: Thonglor, Bangkok, Thailand

Partner: Ananda Development PCL

Construction: 2025–2028

Height: 95 meters

Stories: 21

Units: 22 (4 per floor), duplex and quadplex

Living spaces: from 525 to 1,135 sq m

Prices: average 15m USD; top 40m USD



PROJECT MILESTONES

August 27, 2024

- Announcement

August 28, 2024

- Start of Sale

First half of 2025

- Start of construction

End of 2028

- Opening



Signature Design Elements



The Crown



Kinetic Move



The X-Frame



Passion Spaces



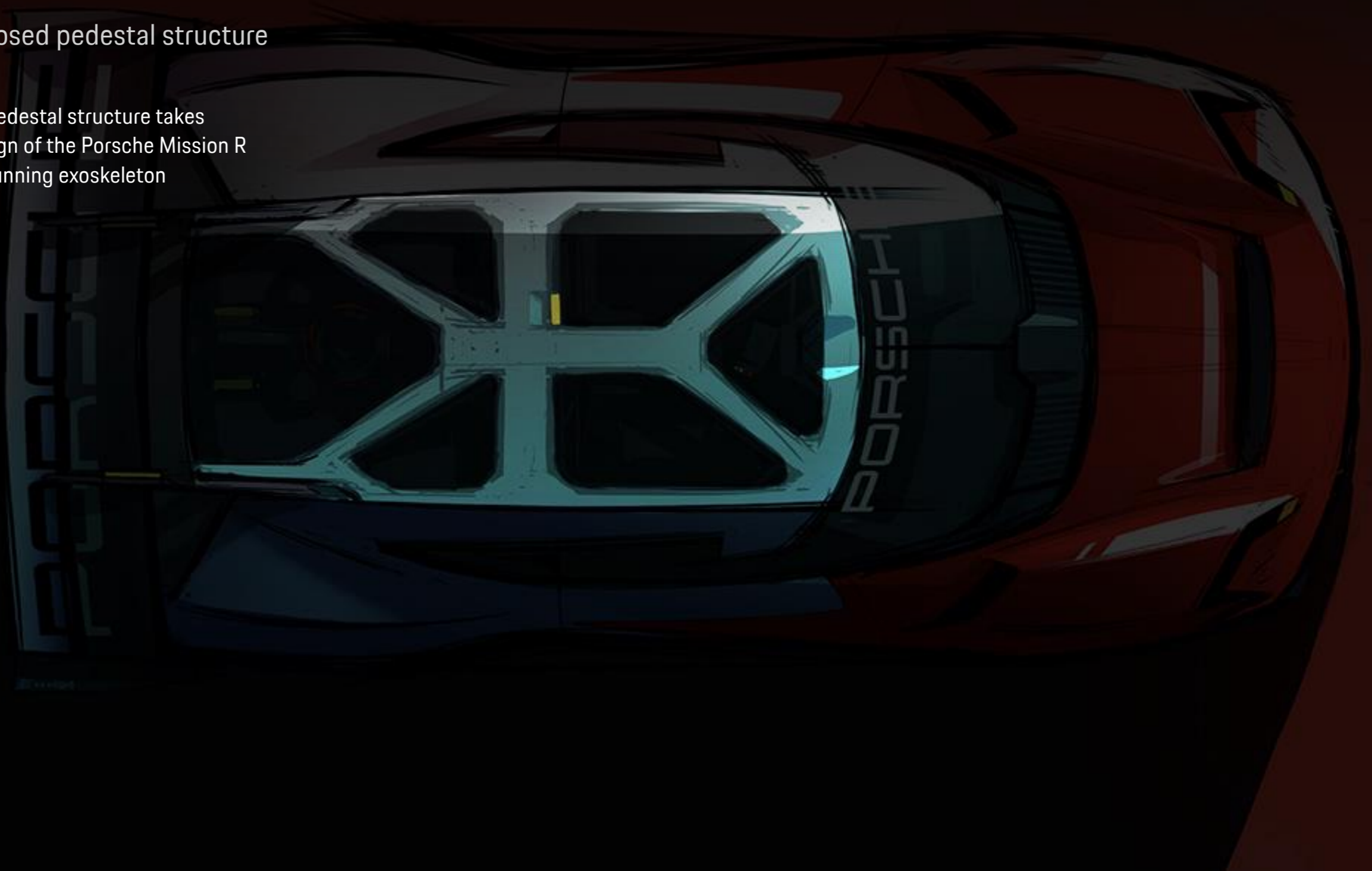
The Loop



The X-Frame

The iconic exposed pedestal structure

The shape of the pedestal structure takes cues from the design of the Porsche Mission R concept and its stunning exoskeleton structure



The X-Frame

The iconic exposed pedestal structure

To create the optimal open entry experience, a pedestal structure is needed for the podium levels. Instead of hiding the pedestal, it is exposed in the Porsche Design Tower Bangkok to highlight our engineered approach

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The Loop - Central Spiral Access Ramp

The centrepiece of the building dedicated to the residents' vehicles

Featuring a unique driving ramp at the very centre of the building to emphasize on its pivotal role for the concept, that directly leads to the Passion Spaces

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Passion Spaces

The ultimate luxury garage for the residents' treasured vehicles and possessions

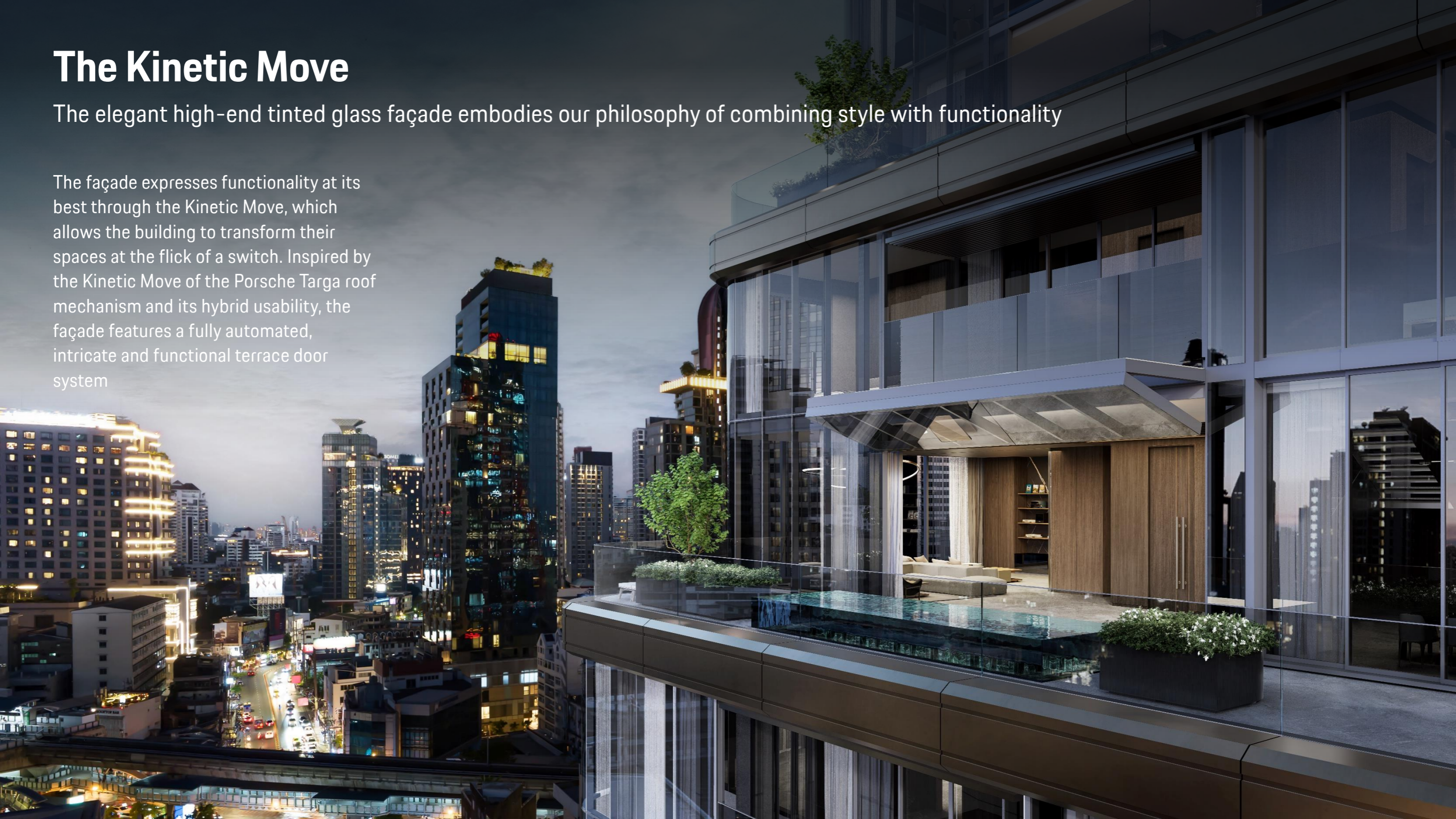
A perfect place to come together, showcase one's values and to express the owner's passions even beyond the automotive aspect. This space serves as a meeting point for like-minded spirits, that can be completely tailored to the individual liking



The Kinetic Move

The elegant high-end tinted glass façade embodies our philosophy of combining style with functionality

The façade expresses functionality at its best through the Kinetic Move, which allows the building to transform their spaces at the flick of a switch. Inspired by the Kinetic Move of the Porsche Targa roof mechanism and its hybrid usability, the façade features a fully automated, intricate and functional terrace door system



The Crown

Creating an iconic landmark in the Bangkok skyline

The design of the crown is inspired by the intricate lighting designs throughout Porsche's heritage



The Crown

Creating an iconic landmark in the Bangkok skyline

The iconic light signature embellishes the top of the Porsche Design Tower Bangkok, creating a landmark in the Bangkok skyline



Interior Design



Material

Exclusive premium material
and ultra-luxury furniture
selection

Design

Unique designed furniture
elements by
Studio F.A. Porsche



Designed by Studio F. A. Porsche

Elevating the Porsche Design experience with products designed by Studio F. A. Porsche

