

PORSCHE DESIGN

Press Release January Launch 2025

Fact Sheet

Streamline

P'8987

PERFORMANCE

Concept	Streamline	
Style	Sunglasses	
Sizes	61-13 / 145	
Material	Titanium	
RRP	495,- € / 535,- € / 555,- €	
POS	01.03.2025	
Colors	A: black, red B: blue, grey C: gold, black D: dark grey, dark green	Lens: grey polarized Lens: blue black mirror Lens: dark brown polarized XTR Lens: green
Product Information	Men	
EAN	A:4044709546533 B: 4044709546540 C: 4044709546557 D: 4044709546564	

A



535,- €

B



495,- €

C



555,- €

D



495,- €

Streamline

P'8986

PERFORMANCE

Concept	Streamline	
Style	Sunglasses	
Sizes	55-20 / 145	
Material	Titanium	
RRP	495,- € / 535,- € / 555,- €	
POS	01.03.2025	
Colors	A: black, red B: olive, black C: dark green, gold D: grey, silver, blue	Lens: grey polarized Lens: green polarized XTR Lens: grey gradient Lens: dark blue mirror
Product Information	Men	
EAN	A: 4044709546496 B: 4044709546502 C: 4044709546519 D: 4044709546526	

A



535,- €

B



555,- €

C



495,- €

D



495,- €

Flowing Titanium

P'8985

PERFORMANCE

Concept	Flowing Titanium	
Style	Sunglasses	
Sizes	56-18 / 145	
Material	Titanium	
RRP	510,- € / 550,- € / 570,- €	
POS	01.03.2025	
Colors	A: black B: silver, grey C: gold, black D: dark green, black	Lens: grey polarized Lens: green Lens: chestnut polarized XTR Lens: grey gradient
Product Information	Unisex	
EAN	A: 4044709546458 B: 4044709546465 C: 4044709546472 D: 4044709546489	

A



550,- €

B



510,- €

C



570,- €

D



550,- €

Flowing Titanium

P'8984

PERFORMANCE

Concept	Flowing Titanium	
Style	Sunglasses	
Sizes	60-16 / 145	
Material	Titanium	
RRP	510,- € / 570,- €	
POS	01.03.2025	
Colors	A: black B: grey, black C: gold, black D: olive, black	Lens: green polarized XTR Lens: blue black mirror Lens: brown Lens: grey gradient
Product Information	Men	
EAN	A: 4044709546397 B: 4044709546403 C: 4044709546410 D: 4044709546441	

A



570,- €

B



510,- €

C



510,- €

D



510,- €

Carbon Fiber

P'8979

PERFORMANCE

Concept	Carbon Fiber	
Style	Sunglasses	
Sizes	57-18 / 145	
Material	Stainless Steel, Carbon Fiber, Rubber	
RRP	420,- € / 460,- € / 480,- €	
POS	01.03.2025	
Colors	A: black, red B: olive, dark grey C: gold, black D: grey, grey blue	Lens: grey polarized Lens: grey gradient Lens: chestnut polarized XTR Lens: blue black mirror
Product Information	Men	
EAN	A: 4044709546199 B: 4044709546205 C: 4044709546212 D: 4044709546229	

A



460,- €

B



420,- €

C



480,- €

D



420,- €

Carbon Fiber

P'8977

PERFORMANCE

Concept	Carbon Fiber	
Style	Sunglasses	
Sizes	64-11 / 140	
Material	Stainless Steel, Carbon Fiber, Rubber	
RRP	420,- € / 460,- € / 480,- €	
POS	01.03.2025	
Colors	A: black, orange B: silver, grey C: dark grey, red D: blue, black	Lens: grey gradient Lens: green polarized XTR Lens: grey polarized Lens: blue black mirror
Product Information	Men	
EAN	A: 4044709546151 B: 4044709546168 C: 4044709546175 D: 4044709546182	

A



420,- €

B



480,- €

C



460,- €

D



420,- €

Streamline

P'8780

PERFORMANCE

Concept	Streamline
Style	Optical Glasses
Sizes	57-16 / 145
Material	Titanium
RRP	495,- €
POS	01.03.2025
Colors	A: black, grey B: grey, dark blue C: blue, black D: silver, red
Product Information	Men
EAN	A: 4044709546663 B: 4044709546670 C: 4044709546687 D: 4044709546694

A



495,- €

B



495,- €

C



495,- €

D



495,- €

Streamline

P'8779

PERFORMANCE

Concept	Streamline	
Style	Optical Glasses	
Sizes	56-14 / 140 58-14 / 145	
Material	Titanium	
RRP	495,- €	
POS	01.03.2025	
Colors	A: black, red B: dark grey, green C: dark blue, blue D: gold, black	
Product Information	Men	
EAN	A56: 4044709546571 B56: 4044709546588 C56: 4044709546595 D56: 4044709546601	A58: 4044709546618 B58: 4044709546625 C58: 4044709546632 D58: 4044709546656

A



495,- €

B



495,- €

C



495,- €

D



495,- €

Flowing Titanium

P'8778

PERFORMANCE

Concept	Flowing Titanium
Style	Optical Glasses
Sizes	55-19 / 145
Material	RXP (Polyamide)/ Titanium
RRP	510,- €
POS	01.03.2025
Colors	A: black, black B: crystal, grey C: olive D: grey, dark grey
Product Information	Men
EAN	A: 4044709546359 B: 4044709546366 C: 4044709546373 D: 4044709546380

A



510,- €

B



510,- €

C



510,- €

D



510,- €

Flowing Titanium

P'8777

PERFORMANCE

Concept	Flowing Titanium	
Style	Optical Glasses	
Sizes	56-15 / 140 58-15 / 145	
Material	Titanium	
RRP	510,- €	
POS	01.03.2025	
Colors	A: black, red B: blue grey, black C: dark grey, black D: olive, black	
Product Information	Men	
EAN	A56: 4044709546267 B56: 4044709546274 C56: 4044709546281 D56: 4044709546298	A58: 4044709546304 B58: 4044709546311 C58: 4044709546328 D58: 4044709546335

A



510,- €

B



510,- €

C



510,- €

D



510,- €

Carbon Fiber

P'8781

PERFORMANCE

Concept	Carbon Fiber
Style	Optical Glasses
Sizes	56-14 / 140
Material	RXP / Carbon Fiber/ Rubber
RRP	420,- €
POS	01.03.2025
Colors	A: black B: grey, orange C: blue, black D: brown, black
Product Information	Men
EAN	A: 4044709545253 B: 4044709545260 C: 4044709545277 D: 4044709545284

A



420,- €

B



420,- €

C



420,- €

D



420,- €

Carbon Fiber

P'8774 S1

PERFORMANCE

Concept	Carbon Fiber
Style	Optical Glasses
Sizes	56-14 / 145
Material	Stainless Steel / Carbon Fiber/ Rubber
RRP	460,- €
POS	01.03.2025
Colors	A: black, red B: dark grey, dark green C: blue, black D: gold, black
Product Information	Men
EAN	A: 4044709545338 B: 4044709545345 C: 4044709545352 D: 4044709545369

A



460,- €

B



460,- €

C



460,- €

D



460,- €

Carbon Fiber

P'8774 S2

PERFORMANCE

Concept	Carbon Fiber
Style	Optical Glasses
Sizes	54-16 / 145
Material	Stainless Steel / Carbon Fiber/ Rubber
RRP	460,- €
POS	01.03.2025
Colors	A: black, red B: dark grey, dark green C: blue, black D: gold, black
Product Information	Men
EAN	A: 4044709545291 B: 4044709545307 C: 4044709545314 D: 4044709545321

A



460,- €

B



460,- €

C



460,- €

D



460,- €

Carbon Fiber

P'8774 S3

PERFORMANCE

Concept	Carbon Fiber
Style	Optical Glasses
Sizes	57-16 / 145
Material	Stainless Steel / Carbon Fiber/ Rubber
RRP	460,- €
POS	01.03.2025
Colors	A: black, red B: dark grey, dark green C: blue, black D: gold, black
Product Information	Men
EAN	A: 4044709545376 B: 4044709545383 C: 4044709545390 D: 4044709545406

A



460,- €

B



460,- €

C



460,- €

D



460,- €

Carbon Fiber

P'8772

PERFORMANCE

Concept	Carbon Fiber	
Style	Optical Glasses	
Sizes	56-16 / 140 58-16 / 145	
Material	Stainless Steel / Carbon Fiber/ Rubber	
RRP	420,- €	
POS	01.03.2025	
Colors	A: black, red B: grey, grey blue C: dark grey, orange D: brown, dark green	
Product Information	Men	
EAN	A56: 4044709545123 B56: 4044709545130 C56: 4044709545147 D56: 4044709545154	A58: 4044709545161 B58: 4044709545178 C58: 4044709545185 D58: 4044709545192

A



420,- €

B



420,- €

C



420,- €

D



420,- €

Carbon Fiber

P'8771

PERFORMANCE

Concept	Carbon Fiber	
Style	Optical Glasses	
Sizes	54-18 / 140 56-18 / 145	
Material	Stainless Steel / Carbon Fiber/ Rubber	
RRP	420,- €	
POS	01.03.2025	
Colors	A: black, dark grey B: blue, grey C: dark grey, dark red D: brown, olive	
Product Information	Men	
EAN	A54: 4044709545048 B54: 4044709545055 C54: 4044709545062 D54: 4044709545079	A56: 4044709545086 B56: 4044709545093 C56: 4044709545109 D56: 4044709545116

A



420,- €

B



420,- €

C



420,- €

D



420,- €