

PORSCHE DESIGN

PRESS RELEASE

Porsche Design presents a 'facelift' for its Roadster Hardcase Trolleys

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October 2025

Even More Precision and Style for Every Journey

Stuttgart, Germany. Porsche Design, in collaboration with Italian luxury travel luggage manufacturer BRIC'S, presents a revised version of its successful Roadster Hardcase Collection. The "facelift" brings a modern, even more dynamic design to the streets—and to the luggage compartment. Based on the timeless design language of Porsche Design founder Prof. Ferdinand Alexander Porsche, the series has been further developed in numerous details while retaining its functional purpose and unmistakable character. The new generation of Roadster Hardcase Trolleys impresses with an optimized shape that appears even more distinctive and functional. Clearly contoured lines and a more precise surface design give each piece in the series a modern, powerful aesthetic.

Top-Level Features

The technical features also remain at a premium level: the suitcases are made from ultra-light yet robust polycarbonate and are equipped with an ultra-secure two-way zipper and a TSA combination lock. The top and side handles are made of genuine leather—offering exclusivity, durability, and comfort. Selected models also feature an integrated USB port, adding extra value on the go. Another exciting feature is the ball-bearing wheels with shock absorption, whose shape are inspired by the classic design of Porsche wheels. Thanks to innovative material and construction optimization, the new generation is also significantly lighter than its

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predecessors—for example, the Business Trolley S weighs a full 0.6 kilograms less than the previous model.

The Perfect Luggage for Every Journey

The collection includes a cabin trolley, an expandable business cabin trolley, and three expandable check-in suitcases in sizes M, L, and XL. This ensures the right format for every occasion—whether a short trip or a round-the-world journey—all with the signature Porsche Design quality. The Roadster Hardcase trolleys are available in Carmine Red, Dark Blue Matt, Grey Matt, and Black Matt, complemented by the elegant and fresh color Chalk. With the optimized Roadster Hardcase series, the exclusive lifestyle brand demonstrates how innovative product design, maximum functionality, and sporty elegance can merge into a single piece of travel luggage. A statement for those who refuse to compromise, even on the go.

Technical Specifications:

The Roadster Hardcase 4W Trolley S measures 40 × 55 × 23 cm, weighs 2.7 kg, and is made of robust polycarbonate. It is available at an MSRP of €489.

The Roadster Hardcase 4W Trolley S Business measures 40 × 55 × 23/27 cm, weighs 3.3 kg, and is made of robust polycarbonate. It is available at an MSRP of €589.

The Roadster Hardcase 4W Trolley M measures 46 × 69 × 27/31 cm, weighs 3.8 kg, and is made of robust polycarbonate. It is available at an MSRP of €589.

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The Roadster Hardcase 4W Trolley L measures 50 × 75 × 28/32 cm, weighs 4.2 kg, and is made of robust polycarbonate. It is available at an MSRP of €639.

The Roadster Hardcase 4W Trolley XL measures 56 × 82 × 32/36 cm, weighs 4.8 kg, and is made of robust polycarbonate. It is available at an MSRP of €699.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (porsche-design.com).

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