

## PRESS RELEASE

### New Design Highlights for the Roadster Aluminum

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#### **Porsche Design Unveils the Roadster Aluminum Trolley in Black and Introduces New Personalization Options**

**Stuttgart.** Porsche Design expands its successful aluminum trolley series with the new Black colorway, now available alongside Silver. Complementing this extension of the color palette, Porsche Design is introducing a comprehensive range of personalization options for the first time: components - including leather handles, leather tag, and wheels - can be individually configured. This allows customers to transform the trolley into an even more distinct expression of their personal statement.

#### **Porsche Design Unveils the Roadster Aluminum in Black**

With the introduction of the new Black colorway, Porsche Design consistently evolves the Roadster Aluminum series, adding a further model to the collection. Its reduced design language and clean lines follow Porsche Design's signature philosophy. The result is a synthesis of innovation and heritage that defines the Roadster Aluminum. The Roadster Aluminum remains true to its origins: as a tribute to the iconic Porsche 911 Targa, it echoes the design language of the so-called safety cabriolet, whose brushed aluminum roll bar set new standards in 1965 and continues to shape the unmistakable identity of the Porsche brand to this day. The principles of protection, stability, and precision are reflected both in the material and in the clear, reduced construction. Inspired by automotive body manufacturing, the front and back

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panels of the trolley are stamped and then mounted onto a stabilizing frame. This process results in a clean, contemporary design – free from visible rivets or traditional corner joints.

#### **Precision Design Meets Uncompromising Functionality**

The functional features that define the Roadster Aluminum as a premium and reliable travel companion remain unchanged. The multi-stage telescopic handle can be individually adjusted and retracts flush into the body. An integrated TSA lock is factory-set to the combination 911 – a symbolic detail for Porsche enthusiasts. Inside, a main compartment with a divider, cross straps, and a packing plate ensures optimal organization. An integrated foldable bag provides additional storage space when needed.

#### **Personal Accents in the Signature of Porsche Design**

For the first time, Porsche Design offers personalization options for the Roadster Aluminum trolleys in both colorways. Three components enable a consistently individual configuration: premium genuine leather handles, a customizable leather name tag, and wheels. Each element is available in six color options – Black, Dark Blue, Silver, Grey, Carmine Red, and Cognac. Inspired by original Porsche colors, the selection allows for both subtle accents and deliberately contrasting configurations.

The handles, crafted from premium genuine leather, are available as a set for both the top and side carry positions, combining exceptional tactile comfort with artisanal precision. Visible stitching and subtle padding ensure a refined handling experience while underscoring the

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product's elevated aesthetic. Personalization is further enhanced by a detachable name tag made from genuine leather. The leather tag can be attached to one of the handles and features an address field in case of loss. Optional personalization through embossed initials is available in Porsche Design stores. The wheels, too, follow a functional design ethos while offering various configuration options. The set of four high-quality double wheels, equipped with precisely engineered ball bearings, is designed for maximum smoothness and performance, with a design inspired by the Porsche Carrera Classic wheel. All personalization elements are available separately and can be freely combined.

The Roadster Aluminum Trolley in Black will be available from now on in sizes S, M, and L via [porsche.com](https://porsche.com), at Porsche Design Stores worldwide, and at selected Porsche Centers. The trolley series will also be available through [brics.it](https://brics.it) as well as in BRIC'S Stores worldwide.

The leather name tag is available for €45. The wheel set is offered in two sizes: Size S (€59 / set of four) for cabin luggage, and Size M/L (€69 / set of four) for checked luggage. The leather tag and wheels are available immediately via [porsche.com](https://porsche.com) and at Porsche Design Stores. The handles (€59 / set of two) are exclusively available at Porsche Design Stores and are professionally installed on site.

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#### Technical Data:

Roadster Aluminum 4W Trolley S with dimensions of 40 x 55 x 21.5 cm, made of high-quality aluminum. Available at an RRP of €1,250.

Roadster Aluminum 4W Trolley M with dimensions of 46 x 67 x 27 cm, made of high-quality aluminum. Available at an RRP of €1,320.

Roadster Aluminum 4W Trolley L with dimensions of 52 x 78 x 30 cm, made of high-quality aluminum. Available at an RRP of €1,490.

911 Targa (WLTP)

Fuel consumption combined: 10.9 – 10.7 l/100 km; CO<sub>2</sub> emissions combined: 248 – 242 g/km; CO<sub>2</sub> class: G

*Where values are indicated as ranges, they do not refer to a single, specific vehicle and are not part of the offered product range. They are only for the purposes of comparison between different vehicle types. Additional equipment and accessories (add-on parts, tyre formats etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics. These factors, in addition to weather, traffic conditions and driving behaviour, can influence the fuel/electricity consumption, CO<sub>2</sub> emissions, range and performance values of a vehicle.*

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#### About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store [shop.porsche.com](https://shop.porsche.com).

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#### About BRIC'S

BRIC'S is an Italian luxury travel luggage brand renowned worldwide for its exceptionally designed travel gear and bags, including trolleys, duffles, handbags, briefcases, and other leather and nylon goods. For 70 years, BRIC'S has been making history, celebrating its deep-rooted connection to Italy while passionately dedicating itself to fine craftsmanship, meticulous manufacturing, and attention to detail—qualities that have defined the brand from the very beginning. BRIC'S collections are characterized by continuous evolution, where research and heritage, innovation and tradition, functionality and elegance are seamlessly blended. Through expert craftsmanship, advanced technology, and an interpretation of emerging trends, BRIC'S achieves the perfect fusion of form, function, and design. Today, BRIC'S embodies the timeless elegance of its home province near Lake Como, harmoniously merging with the urban and cosmopolitan style of Milan—the city where its flagship store is located in the iconic Galleria Vittorio Emanuele. For more information, visit [brics.it](https://brics.it).

Press contact:

#### Porsche Lifestyle Group

Angélique Kreichgauer

Head of Communication

Mobile: +49 152 3 911 6242

Email: [angelique.kreichgauer@porsche-design.de](mailto:angelique.kreichgauer@porsche-design.de)

#### BRIC'S Deutschland und Österreich

Anja Ziele

Anja Ziele PR

Mobile: +49 89 20 30 03 – 261

Email: [anja@anjasziele.de](mailto:anja@anjasziele.de)