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Porsche Design Unveils Its New Eyewear Collection

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Precision, Performance, Design: The New Porsche Design Eyewear Collection

Stuttgart/Munich. Porsche Design introduces its Fall/Winter 2026 Eyewear Collection, a contemporary interpretation of technical luxury created for a new generation that values innovation, individuality, and refined performance. Rooted in the brand's legacy of precision engineering and purist aesthetics, the collection combines advanced materials such as titanium, RXP®, and stainless steel with bold yet sophisticated silhouettes. Defined by clean lines, lightweight construction, and unmistakable character, the new models embody effortless functionality and modern elegance.

The All-New Splitline Series: A Statement of Architectural Clarity and Mechanical Precision

The Splitline Series embodies Porsche Design's commitment to technical clarity and reduced design. Characterized by clean geometries, visible separation lines and precisely engineered details, the series transforms functional elements into a distinctive design feature. Crafted from 100 percent titanium, the frames combine exceptional lightness with a refined, architectural aesthetic inspired by industrial design and mechanical precision.

The sunglass model P'86014 features a contemporary rectangular shape that highlights the series' minimalist design language. It is available in black with green polarized XTR lenses, blue-grey with blue-black mirrored lenses, gold with black and gradient grey lenses, and olive with grey polarized lenses. Thanks to Vision Drive™ lens technology, all new sunglasses deliver outstanding optical performance. Selected models feature polarized lenses that effectively

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eliminate distracting reflections. The XTR variants additionally incorporate an integrated contrast enhancer, delivering the highest level of lens performance.

The P'86015 introduces a distinctive double-bridge construction, combining technical sophistication with a bold, masculine character. Color options include black with silver and green lenses, gold with black and blue-black mirrored lenses, dark grey with black and brown lenses, and blue with dark grey and blue-black mirrored lenses.

The optical collection expands the concept with three complementary styles. The P'81014 reinterprets the design language through a classic round panto shape, while the P'81015 adopts a similar clean rectangular silhouette as the P'86014 sunglasses model. Completing the series, the P'81016 features sharp geometric edges for a more expressive appearance. The optical models are offered in sophisticated color combinations including black, dark grey, gold, olive, blue and palladium tones, emphasizing the collection's technical yet timeless character.

The All-New Neo Blade Series: Precision Engineering Meets Dynamic Performance

Inspired by the unmistakable Porsche brake caliper, the Neo Blade Series translates a distinctive automotive element into a dynamic eyewear collection. It combines technical precision with a sporty aesthetic, evolving one of Porsche Design's most recognizable concepts through lightweight construction, refined details, and motorsport-inspired accents. A signature metal bracket, finished in colors used across Porsche performance models, and contrasting accents in Acid Green, Red, Blue, Orange, Gold, and Palladium define its bold identity.

The P'86011 features a rectangular silhouette with a lightweight RXP® front and a single bridge, offered in Black/Acid Green, Grey/Blue, Kaki/Black, and Light Grey/Red, with polarized

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and mirrored lens options. The P'86012 introduces a dynamic double bridge, available in Black/Palladium, Grey/Orange, Brown/Gold, and Blue/Acid Green, with polarized, mirrored, and gradient lenses. The P'86013 presents a refined aviator style in stainless steel, offered in Black/Acid Green, Palladium/Grey, Dark Grey/Black, and Gold/Black, with a similar premium lens range.

The optical collection continues the design with three styles: the RXP® P'81011 with a squared shape; the P'81013, combining stainless steel and a more technical look; and the P'81019, a clean rectangular frame designed for everyday versatility.

The All-New Edition A: Progressive Simplicity

Reduced to the essentials, the brand-new Edition A embodies Porsche Design's belief that true character emerges through clarity, restraint, and purposeful details. Clean lines and refined craftsmanship place the focus on what truly matters: the product itself. Marking a new chapter in Porsche Design Eyewear, Edition A is crafted entirely from premium acetate. This distinctive material brings a new dimension to the collection, enabling expressive color concepts, refined transparency effects and contemporary proportions without compromising the brand's commitment to precision engineering and exceptional comfort. The result is a pure and versatile design language where material and craftsmanship take center stage. A new generation of acetate frames with contemporary proportions and timeless appeal. Reduced in form, elevated through color and craftsmanship, Edition A delivers versatile designs defined by understated confidence.

The P'86024 is a contemporary rectangular sunglass with a strong masculine character. The clean acetate construction emphasizes the purity of the design, while carefully selected lens

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colors add depth and expression. Available in classic black with blue lenses, rich havana with green lenses, transparent grey with blue mirrored lenses, and transparent green with green lenses. The P'86025 is a modern unisex sunglass in a panto shape, featuring softer lines and a more rounded silhouette. Refined acetate finishes meet expressive lens options to create a versatile style that feels relaxed, contemporary, and effortlessly sophisticated. Available in black with blue mirrored lenses, havana with green lenses, transparent brown with brown lenses, and transparent grey with green lenses.

The P'81023 is a precise optical frame defined by clean geometry and architectural clarity. Crafted from acetate, the design focuses on comfort, durability, and timeless aesthetics. Offered in black with palladium accents, havana with dark grey accents, olive with grey accents, and blue with grey accents, highlighting the collection's understated yet expressive character.

The Upgraded Liquid Titanium Series: Capturing Motion in Titanium

Inspired by the fluidity of liquid metal, the best-selling Liquid Titanium Series translates movement into a distinctive eyewear aesthetic defined by organic lines, flowing transitions, and technical precision. Ultra-lightweight 100 percent titanium temples create a dynamic interplay of light and shadow while ensuring exceptional comfort and a refined sense of functional elegance.

The statement sunglass model P'86010 introduces a bold interpretation of the concept. Combining RXP® with a titanium double-bridge, the design is offered in sophisticated black with warm brown lenses, refined grey paired with green polarized XTR lenses, a striking blue and silver combination featuring mercury mirrored lenses, and an elegant olive execution complemented by gradient grey lenses. The expressive front contrasts with the flowing

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architecture of the temples, emphasizing the collection's dynamic character. For a more minimalist expression, the rimless P'86017 translates the design language of the Liquid Titanium Series into an elegant oval silhouette. The reduced construction places full emphasis on the sculptural titanium temples and their fluid-like form. Available in palladium with brown lenses, dark grey with green lenses and an exclusive gold version combined with blue lenses, the model offers a refined and lightweight interpretation of contemporary eyewear. The rimless P'86018 adopts a more technical and masculine appearance through its precise rectangular shape. Available colors include palladium with blue lenses, dark grey with brown lenses and gold with light green lenses, each highlighting a different facet of the collection's sophisticated character.

The optical models continue the design story with the same focus on lightweight performance and elegant engineering. The rectangular P'81009 presents a confident and contemporary look, available in black, gold, palladium and dark grey. Complementing the series, the unisex P'81010 introduces a softer panto shape that emphasizes the fluid design language of the Liquid Titanium concept. Available in black, gold, silver and brown, the model combines balanced proportions with the collection's characteristic sense of movement and technical sophistication.

The Enhanced Hybrid Series: Beyond Boundaries

Porsche Design expands the Hybrid Series with two new models that further develop the collection's distinctive combination of innovative materials, bold proportions and forward-thinking design. Defined by the fusion of lightweight stainless-steel and high-performance RXP®, the series continues to push the boundaries of contemporary eyewear through striking contrasts and technical clarity.

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The P'86008 reinterprets an aviator silhouette with a modern squared shape and expressive material contrasts. Its lightweight construction delivers comfort and stability, while the bold geometry creates a confident, contemporary statement. Available colors include black with green polarized lenses, dark grey and olive with brown lenses, gold and brown with gradient grey lenses, as well as dark blue and grey with blue-black mirrored lenses. The P'86009 introduces a strong angular front with a clean, architectural expression. The interplay of stainless steel and RXP® enhances the model's technical character, while the interplay of matte and polished surfaces emphasize its sculptural depth. Color options range from black and olive with brown lenses to gold and grey with gradient grey lenses, dark grey and black with green polarized lenses, and light grey and dark blue with grey polarized lenses.

The Expanded Hexagon Series: Precision Inspired by Motorsport

The innovative Hexagon Series expands with the new P'86016, a unisex sunglass model that translates the performance-driven DNA of Porsche motorsport into a lightweight and contemporary eyewear design. Inspired by the engine of the Porsche 911 and its iconic hexagonal screws, the model combines technical precision with a purist aesthetic. Precisely milled from solid titanium, the ultra-lightweight oval front is defined by distinctive hexagonal screws that seamlessly connect the front elements while emphasizing the collection's unmistakable design language. The new P'86016 model is available in a sophisticated black and gold combination with green polarized lenses, a warm brown and black version with brown lenses, a technical grey and black execution featuring blue-black mirrored lenses, and a refined gold and black interpretation with grey polarized lenses.

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The Improved Eternal Series: Timeless by Design

Rooted in the principle of "less is more," the renowned Eternal Series continues Porsche Design's commitment to pure and enduring eyewear design, inspired by the Bauhaus philosophy and the legacy of F. A. Porsche, creator of the legendary sports car Porsche 911. The series is defined by timeless stainless steel construction and clean, linear forms. Built around the iconic temple design of the unisex classic P'8508, the collection preserves its original design essence while refining it through the use of modern materials and contemporary color choices. For the new season, the bestseller P'8508 is expanded with two refined interpretations of its classic silhouette. A warm gold execution introduces an extrovert metallic character, paired with green lenses for a fresh yet timeless expression. A cool grey version offers a more understated aesthetic, combined with brown lenses for a balanced and versatile look.

The Updated Fusion Series: Contrasts Combined

Inspired by F. A. Porsche's belief that good design emerges from the combination of different disciplines, the defining Fusion Series explores contrast as a defining design principle - translated into a purist, technoid and forward-looking eyewear language. The series is characterized by the interplay of high-performance RXP® and stainless steel, creating a distinctive contrast between matte and glossy surfaces. Sculptural temples - slim in profile and broadened from above - enhance the architectural character of the design, while a discreetly integrated logo on the upper temple reinforces its minimal aesthetic.

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For the new season, the P'8692 is expanded with a new dark grey color execution, paired with grey polarized Vision Drive™ lenses. The fresh addition emphasizes the model's modern, versatile character while staying true to the series' contrasting design philosophy.

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Product Specifications Porsche Design Eyewear

Eyewear Splitline Series	P'86014		
Sizes	59 - 14 / 150		
Material	Titanium, CP		
Options	A: black	Lens: green polarized XTR	570,- €
	B: blue, grey	Lens: blue, black mirrored	510,- €
Neo Blade Series	P'86011		
Sizes	56 - 19 / 145		
Material	RXP, Metal		
Colors	A: black, acid green	Lens: green polarized XTR	400,- €
	B: grey, blue	Lens: strong dark blue mirrored	340,- €
	C: kaki, black	Lens: brown	340,- €
	D: light grey, red	Lens: grey polarized	380,- €
Neo Blade Series	P'86012		
Sizes	58 - 17 / 145		
Material	RXP, Metal		
Colors	A: black, palladium	Lens: strong dark blue mirrored	340,- €
	B: grey, orange	Lens: grey polarized	380,- €
	C: brown, gold	Lens: brown	340,- €
Edition A	P'86024		
Sizes	55 - 16 / 145		
Material	A		
Colors	A: black, palladium	Lens: blue	290,- €
	B: havana, dark grey	Lens: green	290,- €
	C: grey (transparent), palladium	Lens: blue, black mirrored	290,- €
	D: green transparent, dark grey	Lens: green	290,- €
Edition A	P'86025		
Sizes	52 - 21 / 145		
Material	A		
Colors	A: black	Lens: blue, black mirrored	290,- €
	B: havana, gold	Lens: green	290,- €
	C: brown transparent, dark grey	Lens: brown	290,- €
	D: grey transparent, palladium	Lens: green	290,- €

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Liquid Titanium Series	P'86017		
Sizes	54 - 17 / 145		
Material	Titanium, TPU		
Colors	A: palladium	Lens: brown	390,- €
	B: dark grey	Lens: green	390,- €
	C: gold	Lens: blue	390,- €
Liquid Titanium Series	P'86018		
Sizes	55 - 17 / 145		
Material	Titanium, TPU		
Colors	A: palladium	Lens: blue	390,- €
	B: dark grey	Lens: brown	390,- €
	C: gold	Lens: green	390,- €

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (porsche-design.com).

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