
Press Release

September 2020

Porsche Design presents the 911 Soundbar Special Edition

Sports Car Sound For Your Home

Stuttgart. With the 911 Soundbar Special Edition Porsche Design is launching a special audio product for true music aficionados. The original rear muffler and tailpipe trim of the Porsche 911 GT3 make the special edition of the popular 911 Soundbar, which is limited to 500 units, such a unique product.

With the high-end 2.1 virtual surround sound system with Dolby Atmos® 300-watt system power and 4K-compatible HDMI connections, the 911 Soundbar guarantees high performance sound at home. Newly integrated features such as Spotify Connect and built-in Chromecast, allow you to use the WiFi-enabled device to stream your favorite music wirelessly throughout your home. Multi-room synchronization now allows multiple 911 Soundbar Special Editions (or other multi-room-compatible devices) to connect to each other over a single network and play the same music at the same time. The iconic design with hand-finished genuine vehicle parts, together with the unmistakable sound and smart features, make the 911 Soundbar Special Edition an absolute must-have for every Porsche enthusiast. As an original Porsche product that is "Made in Germany," the limited-edition speaker ensures you experience the ultimate sports car sound at home. With a striking color combination, white housing and high-gloss/black matte rear muffler and tailpipe trim, this extraordinary speaker can be ideally integrated in any living space. In addition, each soundbar features a limited edition number plaque.

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The Porsche Design 911 Soundbar Special Edition (RRP \$4,750) will be available in the U.S. at Porsche Design Stores, selected authorized Porsche dealers and online at www.porsche-design.com in December.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

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Press Contact:

Porsche Design of America

Vicky Van Guyse

Marketing & PR Specialist

Tel.: 404-731-5677

Email: victoria.vanguyse@porsche-design.us