



PORSCHE

Press Release

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Porsche Presents the New RECARO × Porsche Gaming Chair Limited Edition

Uncompromising Performance and Excellent Support – Not Just at Virtual Races

Stuttgart. With the RECARO × Porsche Gaming Chair Limited Edition, Porsche offers tangible racing spirit and full control over the game. Inspired by the Porsche motorsport seat, the gaming chair brings an authentic racing feeling from the racetrack to the monitor. Designed for long distances and many virtual laps, it offers all fans the ultimate gaming experience while offering comfort and back health. Intelligent features and an ergonomic grip guarantee a perfect fit – just like in motorsport – even when cornering at high speed. After all, experienced racing drivers and ambitious gamers know that if you sit well, you drive (and play) better! Only those who have full control over the car have full control over the race. This applies to eSports as much as in “real” motorsport.

Launch at the 24 Hours of Le Mans Virtual

The official launch of the new gaming chair took place on January 14, 2023, during the virtual 24-hour Le Mans virtual race. The best racing car manufacturers, the best teams, drivers, and gamers formed the perfect event to present the unique RECARO × Porsche Gaming Chair. The latest generation of the Porsche 911 GT3 R was also presented for the first time as part of the virtual racing series. From the 2023 season onwards, the model that inspired the gaming chair will be used by the Porsche eSports works team. The unmistakable motorsport colors of Red, White, and Black as well as the unique design make you feel like you’re actually sitting in the car.

Porsche and RECARO – a Partnership that Fits

Porsche and RECARO have always shared a passion and enthusiasm for sport, competition, and iconic design. The collaboration that began in the 1960s with the RECARO seat for the iconic 911 sports car is still standing – or rather fits – to this day. The collaboration in the field of gaming chairs is therefore predestined to send a top-class product into the race. In short: 100% racing spirit even off the racetrack – from start to finish. The RECARO × Porsche Gaming Chair Limited Edition is available at a recommended retail price of 1,699 euros in Porsche Design Stores, Porsche Centers, and online at shop.porsche.com and porsche-design.com.

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