

PRESS RELEASE

Porsche Design Presents Roadster Pro Series

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Comfortable and Stylish on the Go

Stuttgart / Olgiate Comasco. The models of the Porsche Design Roadster Pro series made of water-repellent, structured nylon fabric are the ideal match for every requirement in the everyday life of discerning travelers. Equipped with spacious interior compartments and functional pockets, the Shoulder Bag, Backpack, and Weekender offer ample space and protection for electronic devices, documents, personal items, and luggage. The Backpack is available in three sizes and easily attaches to the trolley handle of a suitcase with a strap on the back. Two integrated USB ports (a standard USB Type-A port and a smaller USB Type-C port) mean that all three backpack models are geared for business and work. The Shoulder Bag, available in two different sizes, can be worn comfortably over the shoulder thanks to the adjustable strap. Those who choose the Weekender will travel in comfort thanks to two carrying handles and a padded shoulder strap including a trolley link. The design and colors are coordinated with the Roadster Hardcase trolley collection.

The Perfect Travel Companions

The collection is ideal for any occasion in everyday life or travel due to its high degree of functionality, the extremely robust yet lightweight material, and the smart details enhancing each piece. The nylon used in the products features improved water resistance, and water-repellent zippers provide additional protection and functionality. Light soiling can be easily

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removed with a dry cloth; to clean grease or other stubborn stains, a mild degreasing agent should be used.

Impressive Design Features

A special recognizable feature is the textile lining printed with the Porsche Design icon and the iconic groove pattern of the Roadster Hardcase collection on the front – making the Roadster Pro series the perfect complement. The black metal elements are another distinctive aesthetic feature of Porsche Design and represent an independent, modern, and functional style. All models in the Porsche Design Roadster Pro collection are available in black, dark blue, and anthracite. Available at porsche-design.com and Porsche Design Stores worldwide as well as at BRIC'S Stores in Düsseldorf, Frankfurt am Main, and Munich or online at brics.it.

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Technical Data

Backpack XS: Backpack measuring 29 × 39.5 × 12.5 cm, with separate laptop compartment for a 14-inch laptop. Available for €339 (RRP).

Backpack M1: Backpack measuring 32 × 43 × 15 cm, with separate laptop compartment for a 15-inch laptop. Available for €379 (RRP).

Backpack L: Backpack measuring 36 × 43 × 18 cm, with separate laptop compartment for a 16-inch laptop. Available for €399 (RRP).

Shoulder Bag XS: Shoulder bag measuring 20 × 25 × 6.5 cm. Available for €159 (RRP).

Shoulder Bag S: Shoulder bag measuring 21 × 28 × 3.5 cm. Available for €179 (RRP).

Weekender S: Weekender measuring 46 × 26 × 22 cm, with removable shoulder strap. Available for €379 (RRP).

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created the 911, one of the most iconic design objects in contemporary history. With his vision of taking the principles and myth of Porsche beyond the boundaries of the automobile, he founded the exclusive design brand Porsche Design in 1972. His philosophy and design language live on in all Porsche Design products to this day. Every Porsche Design product stands for exceptional precision and perfection at a high level of technological innovation and for a unique symbiosis of intelligent functions and purist design. Designed by Studio F. A. Porsche in Zell am See, Austria. Available worldwide in Porsche Design stores, exclusive department stores, specialist retailers, and online at www.porsche-design.com.

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About BRIC'S

BRIC'S is an Italian luxury luggage brand known worldwide for its exceptionally designed luggage and bags. These include trolley cases, duffel bags, handbags, briefcases, and other leather and nylon goods. For 70 years, BRIC'S has been making history, celebrating its deep Italian roots and passionately dedicated to fine craftsmanship and manufacturing as well as great attention to details – all of which have been hallmarks of the brand from the outset. BRIC'S collections have always been characterized by a constant evolution, uniting research, heritage, innovation, tradition, functionality, and elegance with craftsmanship, advanced technology, and the interpretation of new trends. This creates a perfect union between form, function, and design. Today BRIC'S reflects the timeless elegance of its origin, Lake Como, which blends harmoniously with the urban and cosmopolitan style of Milan – the city where the main flagship store is located in Galleria Vittorio Emanuele. More information at www.brics.it.

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