

PRESS RELEASE

Porsche Design and AGON by AOC Unveil Gaming Monitor PD34

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September 2024

The Art of Performance: An Ultra-wide Panorama of High Precision

Stuttgart/Amsterdam. Porsche Design and AGON by AOC, one of the world's leading gaming monitor¹ and IT accessories brands, announce their latest collaboration: the Gaming Monitor Porsche Design AOC AGON PRO PD34. This new 34" (86.36 cm) curved QD-OLED gaming monitor combines the conceptual excellence of Porsche Design with AGON by AOC's expertise in cutting-edge display technology. The ultra-wide PD34 with its 1800R curvature is engineered to meet the exacting standards of both professional users and enthusiast gamers, offering a blend of performance, precision, and style that reflects the heritage of both brands. Porsche Design conceptualized the design of the PD34 by referencing the radiator grille of a Porsche 911. The PD34 sets new benchmarks in the ultra-wide monitor segment with its fusion of form and function.

Crafted for Visual Excellence and Competitive Edge

At the heart of the PD34 lies a meticulously engineered 34" QD-OLED panel, featuring a UWQHD resolution of 3440 x 1440 pixels in a 21:9 aspect ratio. This ultra-wide canvas offers an expansive view for both gaming and professional applications. With an exceptional 0.03 ms GtG response time and a blistering 240 Hz refresh rate, the PD34 delivers motion clarity and responsiveness that matches the precision of Porsche's automotive engineering. This

¹ IDC Quarterly Gaming Tracker - Gaming Monitor 2023 Q4

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combination ensures crystal-clear rendering and ultra-smooth motion, even in the most demanding esports scenarios, giving competitive gamers the edge they need to perform at their peak.

Performance in Every Pixel

The PD34 boasts impressive visual specifications. Its peak brightness of 1000 nits, coupled with the VESA DisplayHDR True Black 400 certification, ensures exceptional visibility and practically infinite contrast ratio thanks to the per-pixel illumination of the QD-OLED technology. The display's ability to reproduce 1.07 billion colors, covering 100% of sRGB, 99% of AdobeRGB and 99% of the cinema-grade DCI-P3 color space, is matched with a factory-calibrated, remarkable color accuracy. This expansive color gamut makes the PD34 suitable for both immersive gaming experiences and professional color-critical work in fields such as graphic design and video editing.

Engineered for Seamless Motion

The low input lag of the PD34, coupled with Adaptive-Sync technology, including both AMD FreeSync Premium Pro certification and NVIDIA G-SYNC compatibility, ensures a fluid visual experience. This technology works to eliminate screen tearing and stuttering, providing uninterrupted immersion. The result is a gaming and working experience that is not only visually stunning but also responsive and engaging, certified with VESA ClearMR 13000, the top tier metric for motion clarity. Gaming-specific features include a Frame Counter and Dynamic Dial

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Point, a customizable crosshair overlay that can change color to remain visible against any background.

Design that Speaks Volumes

The monitor's aesthetic draws inspiration from the iconic design language of Porsche. Its sleek profile and premium materials echo the sophistication found in Porsche interiors and exteriors. The 21:9 aspect ratio of the display evokes the wide, driver-focussed layout of a dashboard, while the monitor's controls are as intuitive and responsive as the center console. The monitor's design further features a sandblasted aluminium cast stand, reminiscent of the steering wheel and wheel spokes of a 911, while the back side of the monitor is inspired by its radiator grille. The height-adjustable stand (130 mm) with tilt and swivel options offers ergonomic flexibility, allowing users to find their optimal viewing position, much like adjusting the driver's seat. Adding to its visual appeal, the PD34 features AOC's Light FX with RGB illumination offering 15 different modes, creating an immersive ambiance for any setup.

Connectivity Worthy of a Command Center

The connectivity suite of the PD34 is comprehensive and future-proof. It features 2x HDMI 2.1 ports for current-gen console support, 1x DisplayPort 1.4, 3x USB 3.2 downstream and 1x USB 3.2 upstream ports, and 1x USB-C 3.2 Gen 2 port with 65W Power Delivery. The integrated KVM switch and Picture-by-Picture (PbP) mode offer additional versatility for multitasking

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professionals. The PD34 seamlessly integrates with AOC's G-Menu software, allowing users to easily adjust OSD settings and monitor features.

Acoustic Excellence

Dual 8W speakers certified by DTS deliver an audio experience that complements the visual prowess of the PD34, providing rich sound without the need for external audio setups.

The Porsche Design AGON PRO PD34 is available from September 18th, 2024 in Porsche Design stores and at specialist retailers as well as online at porsche-design.com and in selected online shops at an RRP of €1.199,00.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (porsche-design.com).

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About AOC:

Founded in 1967, AOC is a globally leading monitor and IT accessories brand and a subsidiary of TPV Technology Limited, the world's largest LCD manufacturer. AOC's comprehensive product portfolio provides innovative, ergonomic, environmentally conscious and stylish solutions for professional as well as personal applications. The sub-brand of AOC, AGON by AOC, offers one of the strongest portfolios of high-performance gaming monitors in the world and a complete ecosystem of gaming accessories grouped in three categories: AOC GAMING for core gamers, AGON for competitive gamers and AGON PRO for esports enthusiasts and professional esports players. Since 2020 AGON by AOC has been one of the leading gaming monitor brands and a top choice of gamers worldwide. For more information, please visit <http://eu.aoc.com>

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