

PORSCHE DESIGN

Press Release September Launch 2025

Fact Sheet

Product Details: Eyewear Hybrid Series

P'8994		PROGRESSIVE	
Concept	Hybrid		
Style	Sunglasses		
Sizes	60-17 / 145		
Material	Stainless Steel / RXP®		
RRP	410,- € / 450,- € / 470,- €		
POS	01.09.2025		
Colors	A: dark grey, black B: silver, grey C: gold brown D: black, grey green	Lens: grey Lens: green silver mirror Lens: brown Lens: blue black mirror	
Product Information	Men		
EAN	A: 4044709552251 B: 4044709552268 C: 4044709552275 D: 4044709552282		



Product Details: Eyewear Hexagon Series

P'8993		PROGRESSIVE	
Concept	Hexagon		
Style	Sunglasses		
Sizes	60-15 / 145		
Material	Titanium / RXP®		
RRP	495,- € / 535,- € / 555,- €		
POS	01.09.2025		
Colors	A: black B: olive, grey C: dark blue, black D: dark brown, dark grey	Lens: gradient grey Lens: green silver mirror Lens: grey Lens: brown	
Product Information	Men		
EAN	A: 4044709550943 B: 4044709550950 C: 4044709550967 D: 4044709550974		

A



495,- €

B



555,- €



C



535,- €



D



495,- €

Product Details: Eyewear Hexagon Series | New Color

P'8971		PROGRESSIVE	
Concept	Progressive		
Style	Hexagon		
Sizes	61-17 / 145		
Material	Titanium/ RXP ®		
RRP	495,- €		
POS	01.09.2025		
Colors	E: dark green, grey	Lens: gradient grey	
Product Information	Men		
EAN	E: 4044709549763		

E



495,- €

Product Details: Eyewear Hexagon Series | New Color

P'8972		PROGRESSIVE	
Concept	Progressive		
Style	Hexagon		
Sizes	55-20 / 145		
Material	Titanium/ RXP ®		
RRP	495,- €		
POS	01.09.2025		
Colors	E: dark blue, grey	Lens: blue black mirror	
Product Information	Unisex		
EAN	E: 4044709549770		



Product Details: Eyewear Motion Series | 1st shape

P'8988		PURISM	
Concept	Motion		
Style	Sunglasses		
Sizes	56-19 / 145		
Material	Stainless Steel / RXP [®]		
RRP	360,- € / 400,- € / 420,- €		
POS	01.09.2025		
Colors	A: black, grey green B: grey, black C: silver, black D: blue, black	Lens: blue black mirror Lens: brown gold mirror Lens: gradient grey Lens: grey	
Product Information	Men		
EAN	A: 4044709551957 B: 4044709551964 C: 4044709551971 D: 4044709551988		



Product Details: Eyewear Motion Series | 2nd shape

P'8989			PURISM
Concept	Motion		
Style	Sunglasses		
Sizes	61-15 / 145		
Material	Stainless Steel / RXP ®		
RRP	360,- € / 400,- € / 420,- €		
POS	01.09.2025		
Colors	A: black, red B: grey, dark green C: gold, blue D: blue, black	Lens: green silver mirror Lens: grey Lens: gradient grey Lens: blue black mirror	
Product Information	Men		
EAN	A: 4044709551810 B: 4044709551827 C: 4044709551834 D: 4044709551841		

A



VD

VISIONDRIVE
POLARIZED XTR

420,- €

B



VD

VISIONDRIVE
POLARIZED

400,- €

C



360,- €

D



360,- €

Product Details: Eyewear Liquid Titanium Series | 1st shape

P'8990		PERFORMANCE	
Concept	Liquid Titanium		
Style	Sunglasses		
Sizes	59-18 / 145		
Material	RXP [®] / Titanium		
RRP	390,- € / 430,- € / 450,- €		
POS	01.09.2025		
Colors	A: black, gold B: olive C: dark blue, dark grey D: grey, brown	Lens: grey Lens: gradient grey Lens: strong dark blue mirror Lens: brown gold mirror	
Product Information	Men		
EAN	A: 4044709550707 B: 4044709550714 C: 4044709550721 D: 4044709550738		

A



430,- €



B



390,- €

C



390,- €

D



450,- €



Product Details: Eyewear Liquid Titanium Series | 2nd shape

P'8991		PURISM	
Concept	Liquid Titanium		
Style	Sunglasses		
Sizes	58-19 / 145		
Material	RXP [®] / Titanium		
RRP	390,- € / 430,- € / 450,- €		
POS	01.09.2025		
Colors	A: black B: blue, silver C: olive, brown D: grey, blue	Lens: green silver mirror Lens: grey Lens: bown Lens: blue black mirror	
Product Information	Men		
EAN	A: 4044709550745 B: 4044709550752 C: 4044709550769 D: 4044709550776		

A



450,- €



B



430,- €



C



390,- €

D



390,- €

Product Details: Eyewear Liquid Titanium Series | 3rd shape

P'8992		PURISM	
Concept	Liquid Titanium		
Style	Sunglasses		
Sizes	56-19 / 145		
Material	RXP [®] / Titanium		
RRP	390,- € / 430,- € / 450,- €		
POS	01.09.2025		
Colors	A: black, dark grey B: dark blue, silver C: brown, gold D: dark grey, black	Lens: green silver mirror Lens: gradient grey Lens: brown Lens: grey	
Product Information	Men		
EAN	A: 4044709550783 B: 4044709550790 C: 4044709550806 D: 4044709550813		

A



450,- €



B



390,- €

C



390,- €

D



430,- €



Product Details: Eyewear Carbon Fiber Series | New Color

P'8964		PERFORMANCE	
Concept	Performance		
Style	Carbon Fiber		
Sizes	61-14 / 140		
Material	Stainless Steel / RXP [®]		
RRP	420,- €		
POS	01.09.2025		
Colors	E: dark blue, grey	Lens: blue black mirror	
Product Information	Men		
EAN	E: 4044709549787		

E



420,- €

Product Details: Eyewear Reading Tools | New Colors

P'8801V		PURISM
Concept	Reading Tools	
Style	Reading Tools	
Sizes	48-22,7 / 150	
Material	Stainless Steel / RXP ®	
RRP	195,- €	
POS	01.09.2025	
Colors	A: black, grey green B: dark grey, orange C: plum, berry	
Product Information	Unisex	
EAN	A: 4044709551308 (+1.0), 4044709551315 (+1.5), 4044709551322 (+2.0), 4044709551339 (+2.5), 4044709551346 (+3.0) B: 4044709551353 (+1.0), 4044709551360 (+1.5), 4044709551377 (+2.0), 4044709551384 (+2.5), 4044709551391 (+3.0) C: 4044709551407 (+1.0), 4044709551414 (+1.5), 4044709551421 (+2.0), 4044709551438 (+2.5), 4044709551469 (+3.0)	

A



195,- €

B



195,- €

C



195,- €

Product Details: Eyewear Motion Series

P'8784			PURISM
Concept	Motion		
Style	Optical Glasses		
Sizes	55-17 / 140	57-17 / 144	
Material	RXP ® / Stainless Steel		
RRP	400,- €		
POS	01.09.2025		
Colors	A: black, dark grey B: grey, red C: blue D: light gold, black		
Product Information	Men		
EAN	A55: 4044709551650 B55: 4044709551667 C55: 4044709551674 D55: 4044709551681	A57: 4044709551698 B57: 4044709551704 C57: 4044709551711 D57: 4044709551728	



Product Details: Eyewear Liquid Titanium Series

P'8785		PERFORMANCE
Concept	Liquid Titanium	
Style	Optical Glasses	
Sizes	51-22 / 145	
Material	RXP ® / Titanium	
RRP	460,- €	
POS	01.09.2025	
Colors	A: black, grey B: olive, brown C: dark grey, grey D: brown, gold	
Product Information	Men	
EAN	A: 4044709550622 B: 4044709550639 C: 4044709550646 D: 4044709550653	



Product Details: Eyewear Liquid Titanium Series

P'8786		PERFORMANCE
Concept	Liquid Titanium	
Style	Optical Glasses	
Sizes	51-22 / 145	
Material	Titanium	
RRP	460,- €	
POS	01.09.2025	
Colors	A: black B: gold C: silver D: dark blue	
Product Information	Men	
EAN	A: 4044709550660 B: 4044709550677 C: 4044709550684 D: 4044709550691	



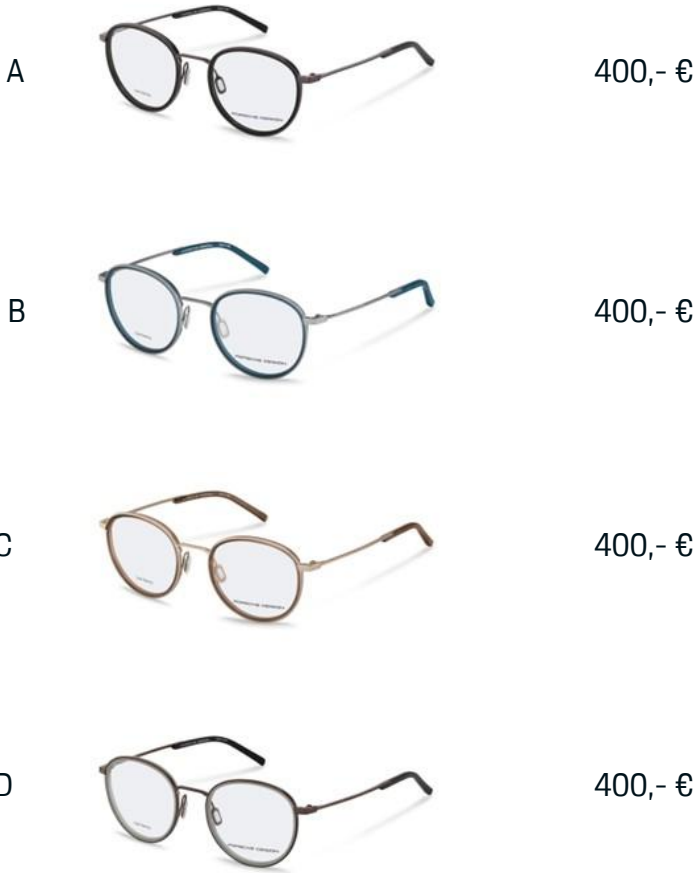
Product Details: Eyewear Hexagon Series

P'8787		PROGRESSIVE	
Concept	Hexagon		
Style	Optical Glasses		
Sizes	55-17 / 140	57-17 / 145	
Material	RXP ® / Titanium		
RRP	495,- €		
POS	01.09.2025		
Colors	A: black B: olive, dark grey C: brown, gold D: dark blue, grey		
Product Information	Men		
EAN	A55: 4044709550868 B55: 4044709550875 C55: 4044709550882 D55: 4044709550899	A57: 4044709550905 B57: 4044709550912 C57: 4044709550929 D57: 4044709550936	



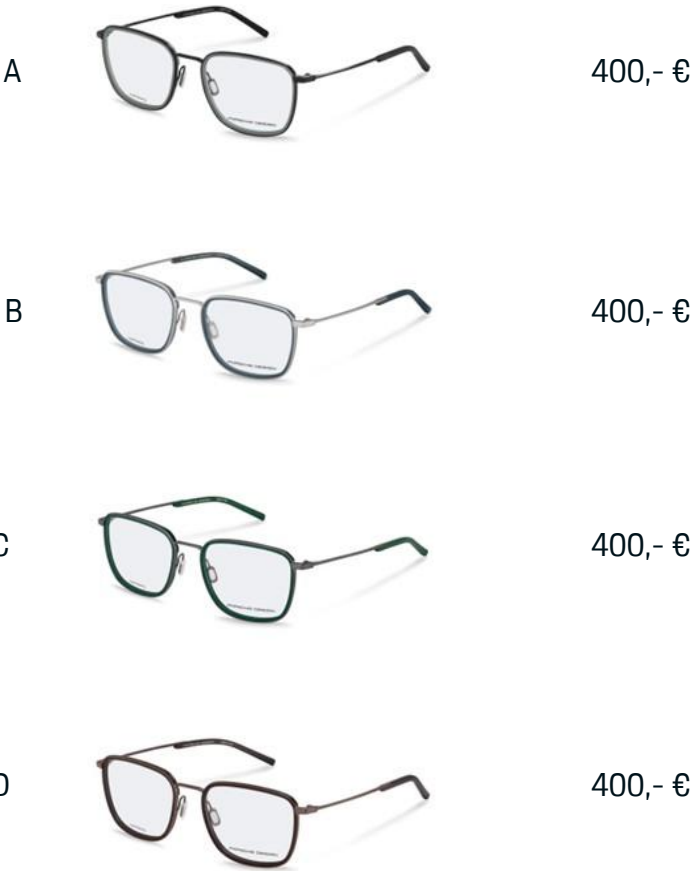
Product Details: Eyewear Fusion Series

P'8788		PURISM
Concept	Fusion	
Style	Optical Glasses	
Sizes	52-21 / 145	
Material	RXP ® / Stainless Steel	
RRP	400,- €	
POS	01.09.2025	
Colors	A: dark grey, black B: grey, blue C: gold, brown D: brown, grey	
Product Information	Men	
EAN	A: 4044709551735 B: 4044709551742 C: 4044709551759 D: 4044709551766	



Product Details: Eyewear Fusion Series

P'8789		PURISM
Concept	Fusion	
Style	Optical Glasses	
Sizes	56-20 / 145	
Material	RXP ® / Stainless Steel	
RRP	400,- €	
POS	01.09.2025	
Colors	A: black, grey B: silver, blue C: grey, dark green D: brown, dark brown	
Product Information	Men	
EAN	A: 4044709551773 B: 4044709551780 C: 4044709551797 D: 4044709551803	



Product Details: Eyewear Hybrid Series

P'8790		PROGRESSIVE	
Concept	Hybrid		
Style	Optical Glasses		
Sizes	55-17 / 145		
Material	RXP ® / Stainless Steel		
RRP	400,- €		
POS	01.09.2025		
Colors	A: black, olive B: dark grey, black C: gold, blue D: light grey, grey, red		
Product Information	Men		
EAN	A: 4044709551995 B: 4044709552008 C: 4044709552015 D: 4044709552022		

A



400,- €

B



400,- €

C



400,- €

D



400,- €

Product Details: Eyewear Hybrid Series

P'8791		PROGRESSIVE	
Concept	Hybrid		
Style	Optical Glasses		
Sizes	49-22 / 145		
Material	RXP ® / Stainless Steel		
RRP	400,- €		
POS	01.09.2025		
Colors	A: black, dark blue B: gold, grey C: dark grey, olive D: silver, black		
Product Information	Men		
EAN	A: 4044709551995 B: 4044709552008 C: 4044709552015 D: 4044709552022		

