

# PORSCHE DESIGN

LOOKBOOK FASHION FALL/WINTER 2020

**F//20**

**W20**

Porsche Design has once again been inspired by the lifestyle of digital nomads for the Fall/Winter 2020 fashion collection. These trendsetting, high achievers rise to new challenges instead of following old conventions. They do not rely on set routines, they are always active and they move with the times without losing sight of what's important. Featuring exclusive materials, innovative technologies, and functional elements, the new collection is perfect for an ambitious and active lifestyle.

Smart outfits in urban grey and blue tones are for those who are not satisfied with the average, but those that hold themselves to the highest standard. The collection's striking and refreshing details were inspired by space travel. Styles such as the progressive Neoprene Leather Mix Jacket, Printed Mars Tee, and futuristic MotoX Leather Biker are a tribute to the pioneering spirit of the 2025 Mars Rover mission – and a testament to the wearer's own drive to always push boundaries. The logo style has also been

reinterpreted for the Fall/Winter collection, combining traditional designs with modern elements. For example, the voluminous Porsche Design Icon Leather Bomber features logo embroidery in Chesterfield style, creating a stunning fusion with the exceptional matte leather. Exclusive pullovers, casual sweaters, trousers and blazers boast tailored cuts and details clearly inspired by sports cars including stitching in the same style as Porsche steering wheels and elements made of Porsche seat belt material.

A future-oriented mindset is also reflected in the chosen materials. Recycled ECO nylon, down-free padding and chrome-free leather represent another step in a sustainable direction. The collection is complemented with basics made of high-quality materials, as well as footwear, accessories, and leather goods designed to match the look.

The Fall/Winter 2020 collection will be available worldwide in Porsche Design stores and online at [www.porsche-design.com](http://www.porsche-design.com) in August.



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01 ICONIC PD LOGO HOODY / DARK GREY MELANGE / 4046901593728 / 02 CREW NECK TEE / BRIGHT WHITE / 4046901137328  
 03 CARGON 3.1 BACKPACK L / GREY / 4046901918408 / 04 CHRONOTIMER SERIES 1 FLYBACK GUARDS RED / TITANIUM, BLACK, RED  
 4046901811006 / 05 CUPSOLE 2.0 / BELUGA / 4046901955021 / 06 ICONIC PD LOGO SWEAT PANTS / DARK GREY MELANGE  
 4046901594701

01 NEOPRENE LEATHER MIX JACKET / JET BLACK / 4046901569532 / 02 CREW NECK TEE / BRIGHT WHITE / 4046901137328  
03 ICONIC PD LOGO SWEAT PANTS / DARK GREY MELANGE / 4046901594701 / 04 TOUCH TEC LEATHER MIX GLOVES / JET BLACK  
4046901569860 / 05 CUPSOLE 2.0 / BLACK MIRROR / 4046901954956



# CONFIDENCE







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01 UNIVERSAL BLOUSON / ASPHALT / 4046901545208 / 02 PRINTED MARS TEE / BLACK, WHITE COMBO / 4046901594596 / 03 CASUAL  
 BELT HOOK BUCKLE 35 / BLACK, TITANIUM / 4046901666811 / 04 TRAVEL PANTS / JET BLACK / 4046901915162 / 05 MONOBLOC  
 ACTUATOR 24H-CHRONOTIMER BLACK & RUBBER / BLACK / 4046901568047 / 06 XLULTRALIGHT PD ICON / GREY / 4046901955601



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01 BI-COLOURED PD ICON JACKET / ASPHALT COMBO / 4046901569174 / 02 LUXE TURTLE NECK / NAVY BLAZER  
4046901679163 / 03 CARGON 3.1 HIPBAG / GREY / 4046901918439 / 04 1919 CHRONOTIMER FLYBACK BLUE & LEATHER  
TITANIUM; BLUE / 4046901079178 / 05 GABARDINE STRETCH PANTS / MID GREY / 4046901570422 / 06 TRAVELLER LACE UP HIGH  
TOP / NAVY BLAZER / 4046901956127

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01 PD ICON LEATHER BOMBER / JET BLACK / 4046901569419 / 02 CASUAL SLIT POCKET POLO / JET BLACK / 4046901579890  
 03 TRAVEL PANTS / JET BLACK / 4046901915162 / 04 CASUAL BELT HOOK BUCKLE 35 / BLACK, TITANIUM / 4046901666811  
 05 TRAVELLER LACE UP HIGH TOP / ASPHALT / 4046901956059



# BOLDNESS





01 FABRIC BLOCK HOODED CARDIGAN / JET BLACK / 4046901545253 / 02 FUNCTIONAL HYBRID BOMBER / JET BLACK / 4046901566760  
03 TRAVEL PANTS / JET BLACK / 4046901915162 / 04 CREW NECK TEE / JET BLACK / 4046901137229 / 05 TRAVELLER LACE UP  
HIGH TOP / ASPHALT / 4046901956059



# ENERGETIC







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PARK





# INDEPENDENT



01 STAND COLLAR FORMAL COAT / LIGHT GREY / 4046901545314 / 02 LOOPEO PD ICON SCARF / JET BLACK / 4046901581169  
 03 LUXE PD ICON BUTTON DOWN SHIRT / NAVY BLAZER / 4046901591335 / 04 JERSEY BI-STRETCH PANTS  
 NAVY BLAZER / 4046901570248 / 05 TOUGH TEC LEATHER MIX GLOVES / JET BLACK / 4046901569860  
 06 1919 GLOBETIMER UTC ALL TITANIUM & BLUE / TITANIUM, BLUE / 4046901979287 / 07 XLULTRALIGHT PD ICON / NAVY BLAZER  
 4046901955519



01 2-BUTTON BI-STRETCH JERSEY BLAZER / NAVY BLAZER / 4046901543945 / 02 CREW NECK TEE / NAVY BLAZER  
 4046901137274 / 03 1919 GLOBETIMER UTC TITANIUM & BLACK / TITANIUM, BLACK / 4046901979133 / 04 JERSEY BI-STRETCH PANTS  
 NAVY BLAZER / 4046901570248 / 05 FRENCH CLASSIC 4.1 BUSINESS TOTE / BLACK / 4046901916701 / 06 CUPSOLE 2.0 / BLACK  
 MIRROR / 4046901954956



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01 FUTURISTIC MOTO X LEATHER BIKER / JET BLACK / 4046901569624 / 02 FASHION SHIRT / NAVY BLAZER / 4046901684211  
 03 CASUAL BELT HOOK BUCKLE 35 / BLACK, TITANIUM / 4046901666811 / 04 1919 CHRONOTIMER FLYBACK BLACK &  
 LEATHER / TITANIUM, BLACK / 4046901978983 / 05 BASIC CHINO SLIM FIT / JET BLACK / 4046901682590  
 06 CARBON WEEKENDER / BLACK / 4046901643492 / 07 CUPSOLE 2.0 / BLACK MIRROR / 4046901954956



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# F/W 2020 LOOKS



01 **ICONIC PD LOGO HOODY** / DARK GREY MELANGE / 4046901593728  
**02 CREW NECK TEE** / BRIGHT WHITE / 4046901137328 / **03 CARGON 3.1 BACKPACK L** / GREY / 4046901918408 / **04 CHRONOTIMER SERIES 1 FLYBACK GUARDS RED** / TITANIUM, BLACK, RED / 4046901811006 / **05 CUPSULE 2.0** / BELLUGA / 4046901955021 / **06 ICONIC PD LOGO SWEAT PANTS** / DARK GREY MELANGE / 4046901594701



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**04 TOUCH TEC LEATHER MIX GLOVES** / JET BLACK / 4046901569860  
**05 CUPSULE 2.0** / BLACK MIRROR / 4046901954956



01 **UNIVERSAL BLOUSON** / ASPHALT / 4046901545208 / **02 PRINTED MARS TEE** / BLACK, WHITE COMBO / 4046901594596 / **03 CASUAL BELT HOOK BUCKLE 35** / BLACK, TITANIUM / 4046901666811 / **04 TRAVEL PANTS** / JET BLACK / 4046901915162 / **05 MONOBLOC ACTUATOR 24H-CHRONOTIMER BLACK & RUBBER** / BLACK / 4046901568047 / **06 XLULTRALIGHT PD ICON** / GREY / 4046901955601



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01 **PD ICON LEATHER BOMBER** / JET BLACK / 4046901569419  
**02 CASUAL SLIT POCKET POLO** / JET BLACK / 4046901579890 / **03 TRAVEL PANTS** / JET BLACK / 4046901915162 / **04 CASUAL BELT HOOK BUCKLE 35** / BLACK, TITANIUM / 4046901666811 / **05 TRAVELLER LACE UP HIGH TOP** / ASPHALT / 4046901956059



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**03 TRAVEL PANTS** / JET BLACK / 4046901915162 / **04 CREW NECK TEE** / JET BLACK / 4046901137229 / **05 TRAVELLER LACE UP HIGH TOP** / ASPHALT / 4046901956059



01 **STAND COLLAR FORMAL COAT** / LIGHT GREY / 4046901545314  
**02 LOOPED PD ICON SCARF** / JET BLACK / 4046901581169  
**03 LUXE PD ICON BUTTON DOWN SHIRT** / NAVY BLAZER / 4046901591335 / **04 JERSEY BI-STRETCH PANTS** / NAVY BLAZER / 4046901570248 / **05 TOUCH TEC LEATHER MIX GLOVES** / JET BLACK / 4046901569860 / **06 1919 GLOBETIMER UTC ALL TITANIUM & BLUE** / TITANIUM, BLUE / 4046901979287 / **07 XLULTRALIGHT PD ICON** / NAVY BLAZER / 4046901955519



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