

PORSCHE DESIGN

LOOKBOOK SPORTSWEAR FALL/WINTER 2020

F//20

W20

Refined style meets innovative technologies and novel materials work in harmony with unseen silhouettes and finishes.

The Porsche Design x PUMA sportswear collection for Fall/Winter 2020 is aimed at men who expect uncompromising flexibility and performance not only from themselves, but from their apparel as well. These trendsetting high achievers always give 100% – in all areas of life. Every moment counts and is there to be enjoyed. The new Porsche Design sportswear styles keep pace with this cosmopolitan, ambitious lifestyle 24/7.

Making a statement, living life to the fullest, and staying active: each part of the modern collection embodies maximum performance and confident style. State-of-the-art technologies meet dynamic, hyper-functional designs and sustainable materials.

Technological innovations determine the look and function of the collection now more than ever. For example, the Porsche Design x PUMA RCT Jacket features a special glow-in-the-dark fabric, turning it into a style highlight: the jacket is charged by sunlight during the day and then shines brightly blue at night. Technologically advanced materials can also be found

inside the jacket with features such as Thermore® padding, made from recycled polyester, and the Seaqual™ lining, an environmentally friendly fiber made from recycled marine plastic.

In addition to established materials such as POLARTEC®, Ecodown® fibers or the patented temperature-regulating 37.5® technology, Porsche Design and PUMA have used new intelligent fibers and finishes. High-performance fabrics with COOLMAX® wick moisture and enhance drying.

Progressive design and a sustainable mindset also characterize the footwear styles. Algae-based, high-performance BLOOM foam has been used for the first time. Not only does this material benefit the environment, it is also exceptionally light, flexible and durable. Like the Porsche Design x PUMA OCTN High: a new sneaker that fuses motorsport DNA with an unmistakable silhouette to create a unique, rugged style. The Hybrid models also feature mesh made from 100% recycled polyester.

The new Porsche Design sportswear collection for Fall/Winter 2020 will be available worldwide in Porsche Design Stores and online at www.porsche-design.com and www.puma.com in September.



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01 PD RCT TEE / JET BLACK / 4046901129569 / 02 PD RCT JACKET / GLOW IN THE DARK / 4046901129507 / 03 PD 5 POCKET PANTS
JET BLACK / 4046901966683 / 04 PD OCTN HIGH / JET BLACK / 4046901516864



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01 PD RCT TRAVEL COAT / ASPHALT / 4046901129903 / 02 PD ESSENTIAL POLO / AUBURN / 4046901967703 / 03 PD 5 POCKET PANTS
JET BLACK / 4046901966683 / 04 PD HYBRID TOURER WTR / AUBURN / 4046901516475



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01 PD RACING JACKET / THYME / 4046901128180 / 02 PD GRAPHIC TEE / JET BLACK / 4046901981655 / 03 PD CARGO PANTS
JET BLACK / 4046901967642 / 04 PD OCTN HIGH / JET BLACK / 4046901516864



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01 PD ESSENTIAL TEE / AUBURN / 4046901976934 / 02 PD SWEAT HOODIE / NAVY BLAZER / 4046901138424 / 03 PD SWEAT PANTS
NAVY BLAZER / 4046901505431 / 04 PD HYBRID TOURER WTR / AUBURN / 4046901516475



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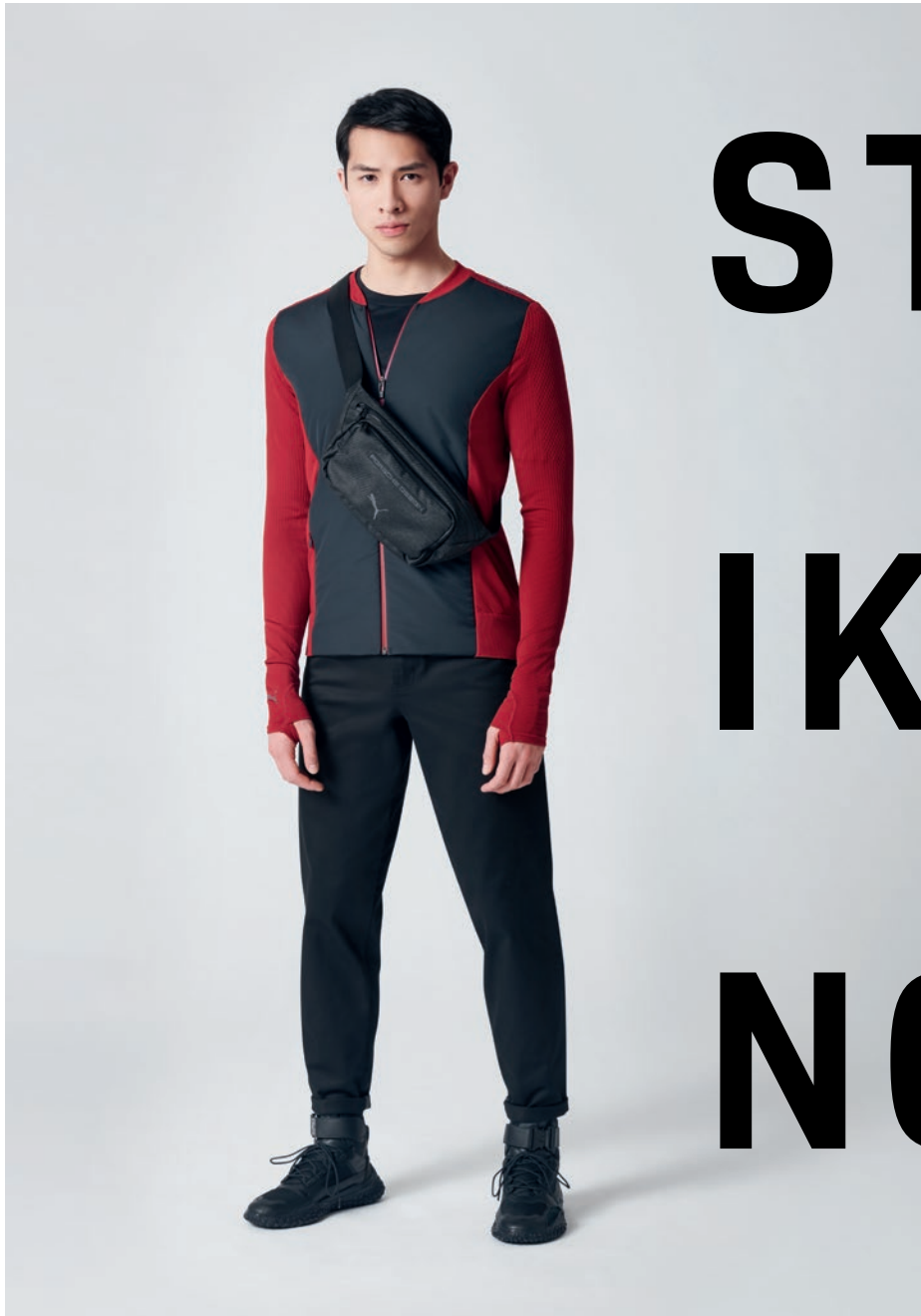


01 PD ESSENTIAL TEE / RED DAHLIA / 4046901979621 / 02 PD TRAVEL HOODIE / JET BLACK / 4046901870492 / 03 PD CARGO PANTS
JET BLACK / 4046901967642 / 04 PD SPEEDCAT JAMMING / RED, BLACK / 4046901699994



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01 PD INSULATED BOMBER JACKET / RED DAHLIA / 4046901982218 / 02 PD X-BODY BAG / JET BLACK / 4046901966652 / 03 PD 5 POCKET PANTS / JET BLACK / 4046901966683 / 04 PD OCTN HIGH / JET BLACK / 4046901516864

01 PD ACTIVE EVO TEE / RED DAHLIA / 4046901967109 / 02 PD ACTIVE EVO MID-LAYER / RED DAHLIA / 4046901966867
03 PD AP SHORTS / JET BLACK / 4046901637286 / 04 PD GYM DUFFLE BAG / JET BLACK / 4046901965303 / 05 PD HYBRID
TRAINER II / JET BLACK / 4046901517298



ADVANCED



F/W 2020 LOOKS



01 PD RCT TEE / JET BLACK / 4046901129569 / 02 PD RCT JACKET / GLOW IN THE DARK / 4046901129507
03 PD 5 POCKET PANTS / JET BLACK / 4046901966683
04 PD OCTN HIGH / JET BLACK / 4046901516864



01 PD RCT TRAVEL COAT / ASPHALT / 4046901129903
02 PD ESSENTIAL POLO / AUBURN / 4046901967703
03 PD 5 POCKET PANTS / JET BLACK / 4046901966683
04 PD HYBRID TOURER WTR / AUBURN / 4046901516475



01 PD RACING JACKET / THYME / 4046901128180
02 PD GRAPHIC TEE / JET BLACK / 4046901981655
03 PD CARGO PANTS / JET BLACK / 4046901967642
04 PD OCTN HIGH / JET BLACK / 4046901516864



01 PD ESSENTIAL TEE / AUBURN / 4046901976934
02 PD SWEAT HOODIE / NAVY BLAZER / 4046901138424
03 PD SWEAT PANTS / NAVY BLAZER / 4046901505431
04 PD HYBRID TOURER WTR / AUBURN / 4046901516475



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04 PDSPEEDCAT JAMMING / RED, BLACK / 4046901699994



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