
Press Release

August 2017

Porsche Design presents elegant lighters and cigar cutters

A hint of elegance: The new Porsche smoking accessories

Stuttgart. Porsche Design is extending its product portfolio in the Smoking Accessories category by introducing two new lighters, P´3631 and P´3632, and a cigar cutter, P´3621. The new accessories primarily impress thanks to their high-quality surface, while the interplay between puristic design and clear lines creates a harmonious finish.

The new range of smoking accessories consists of two lighters and one cigar cutter, each of which are available in four colour options: titanium, silver, grey and black. The contrast between the matt metallic housing and colour-contrasting body underscores the clear and functional design of the smoking accessories.

Lighter P´3631 represents reliable technology thanks to its adjustable double jet flame: The two vertically arranged nozzles enable the user to evenly light their tobacco goods, even cigars with a large ring gauge. This lighter is also a clever companion for when you are on the go thanks to an integrated cigar punch on its underside. Lighter P´3631 can also easily be filled with up to 1.5 grams of standard lighter gas without the need for a special adapter. Users can see the gas fill level at any time thanks to an inspection window. RRP EUR 189.00.

This combination of functionality and extraordinary design is also reflected by Lighter P´3632. It is not just the stylish design of this high-quality flat-flame lighter that is surprising: It also has an integrated mechanism that produces a flat, almost transparent flame, the strength of which is also adjustable. As with Lighter P´3631, Lighter P´3632 can also be refilled with standard lighter gas without the need for a special adapter. Its maximum capacity is 1.0 grams. An inspection window makes it easy to check how much lighter gas the lighter contains. RRP EUR 155.00.

Simple elegance and secure handling: Cigar cutter P´3621 is the classic Porsche Design smoking accessory. The dual blades made from high-quality Japanese stainless

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steel guarantee a perfect cut by combining radial and axial motion. It has a ring gauge of 60. RRP EUR 115.00.

The new Porsche Design smoking accessories are available in selected Porsche Design stores and online at <https://porsche-design.com> from July 15, 2017.

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About Porsche Design:

Porsche Design is an exclusive lifestyle brand founded in 1972 by Professor Ferdinand Alexander Porsche. His mission was to build a company that takes the principles and spirit of Porsche beyond the automotive world. All Porsche Design products stand for precision and perfection, smart functions, refined functional design and boast a high level of technological innovation. Created and designed by the Studio F. A. Porsche in Austria and brought to life by carefully-selected manufacturers. Porsche Design products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

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