

Press Release

October 2017

Porsche Design presents Shisha 2.1

Technical sophistication meets oriental influences

Stuttgart. Porsche Design presents an update to the iconic Shisha 2.0 in the form of the Shisha 2.1. The new hookah impresses thanks to the improvements made to the shape and volume of the tobacco bowl, as well as the optimised position of the wind-screen – but it still retains the unmistakable appearance of the Porsche Design Shisha.

A combination of functional design and premium materials such as aluminium, stainless steel, glass and ceramic emphasise the high-class character of the hookah with its puristic design: The colour of the vase, made from solid, mouth-blown glass, has been revised to dark grey. The body, base, valve, windscreen, mouthpiece and the grab handle on the hose are all made from anodised aluminium. The finish of the aluminium gives the 73-centimetre hookah a unique, puristic look as well as providing a visual contrast to the glossy glass vase. The faux leather hose and heat-resistant ceramic tobacco bowl provide the finishing touch to the premium workmanship. The shisha, which is made in Germany, is also very easy to clean thanks to its functional design.

The Shisha 2.1 is available worldwide in selected Porsche Design stores and online at www.porsche-design.com. RRP EUR 1,550.00.

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About Porsche Design:

Porsche Design is an exclusive lifestyle brand founded in 1972 by Professor Ferdinand Alexander Porsche. His mission was to build a company that takes the principles and spirit of Porsche beyond the automotive world. All Porsche Design products stand for precision and perfection, smart functions, refined functional design and boast a high level of technological innovation. Created and designed by the Studio F. A. Porsche in Austria and brought to life by carefully-selected manufacturers. Porsche Design products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

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