

Press Release

April 2018

Space One Wireless Black

New headphone design completes Porsche Design Sound range

Stuttgart. Exclusive lifestyle brand Porsche Design and pioneer of British high-fidelity sound KEF complete their range of Red Dot award winning products with Space One Wireless Black Active Noise Cancelling Headphones. The new sleek black finish brings Space One Wireless into alignment with the Porsche Design Sound range, giving business executives a stylish new option for their hi-fi listening.

Space One Wireless Black is a Bluetooth wireless equipped alternative to the Red Dot Best of the Best award winning Space One headphones. Its elegant black finish matches well with today's finest fashion, creating an exquisite yet contemporary style. Rich blue elements underline the iconic design of Space One Wireless while also reflecting the technical approach taken in their functional design. Bluetooth® Qualcomm® aptX™ connectivity provides convenient access to CD-like sound, and advanced Active Noise Cancelling technologies simultaneously mute external noise while maintaining the delicate detail of original recordings. 40mm full range drivers, large 20mm neodymium magnets, and a lightweight CCAW voice coil ensure crisp, spacious and dynamic sound.

Enjoy up to 30-hours of use with Active Noise Cancellation, and Bluetooth switched on. Use the provided microphone-equipped audio cable for high-resolution audio, continuous listening without battery power, and making/receiving calls. Clear voice-capture technology amplifies the voice while suppressing ambient sound, keeping every spoken word clear.

Availability: Porsche Design stores, KEF stores, select carriers and retailers around the world

Date: From 16th April 2018

Price: Space One Wireless Black: €399.00

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About Porsche Design

Porsche Design is an exclusive lifestyle brand, which evolved from the design studio founded by Professor Ferdinand Alexander Porsche in 1972. His vision was to build a company able to transport the “spirit of Porsche” into new areas of life, taking it beyond the world of the automobile. All Porsche Design products stand for precision and perfection, intelligent functionality, and highly sophisticated design, while asserting impressive levels of technological innovation. Created and designed by the legendary Studio F. A. Porsche in Austria and brought to life by carefully selected manufacturers, Porsche Design products are sold worldwide in over 130 Porsche Design stores, high-end department stores, specialty retailers, and the official online store.

For further information, visit the Porsche Design homepage at www.porsche-design.com

For regular updates please follow us on:

Facebook: <http://facebook.com/PorscheDesignGroup>

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About KEF

The company was founded in 1961 by Raymond Cooke OBE (1925–1995) and was initially headquartered in a Nissen Hut on the premises of Kent Engineering & Foundry (from where the name KEF is derived) – a metal-working company on the banks of the River Medway, near Maidstone in Kent. KEF’s ethos has always been based on the continuing quest to find new and better ways of reproducing sound. Since the company’s establishment, KEF has maintained a flair for unusual and controversial speaker engineering, design and material use. KEF has always driven innovation in sound with examples including its iconic ‘egg’, Muon and Blade speakers. KEF is a member of Gold Peak Group and its products are available in more than 60 countries. In 2011, KEF celebrated its 50th anniversary and now the company continues its commitment to building on its strong heritage.

Visit: www.kef.com for more about KEF and its products.

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