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## Press Release

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May 2019

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### Porsche Design Presents Chronograph 911 Speedster Timepieces

#### **Tribute to a Legend**

**Stuttgart.** In 2019, Porsche presents enthusiasts with an exceptional car by reviving and reinterpreting the spirit of the original Speedster. Celebrating this special occasion, Porsche Design delivers an exclusive chronograph dedicated to the new 911 Speedster. The timepiece combines the classic design elements, materials, and performance features of the sports car, extending the unique feeling of Porsche to the wrist of its future owner. The chronograph is a joint development by the engineers from vehicle construction and motorsport, as well as the master watchmakers at Porsche Design Timepieces. For this reason, transferring the vehicle concept to the matching chronograph was effortlessly achieved. Referring to the debut year of the Porsche 356 "Nr.1", the 911 Speedster Chronograph and the 911 Speedster Chronograph with Heritage Design Package are limited to 1,948 models in total.

#### **Porsche Design Chronograph 911 Speedster – the Power Train**

Inspired by the "Intelligent Performance" of the 911 Speedster, the chronograph implements sophisticated technology. Porsche Design's first proprietary movement, the Porsche Design Werk 01.200 with flyback function, powers the Chronograph. The

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## Press Release

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May 2019

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calibre, resulting from three years of development, allows for the timing of consecutive events by using a single pusher for starting, stopping, and resetting the chronograph. It represents the culmination of watchmaking skills combined with Porsche's engineering and vehicle manufacturing expertise. In addition to being Porsche Design's first proprietary movement, Werk 01.200 also bears a certificate of the Swiss C.O.S.C. institution, verifying the accuracy of its performance. The cut out of the movement's barrel bridge exhibits both the flyback function and gear trains – Porsche's lightweight design philosophy at its best. The energy-optimised rotor, partially crafted from tungsten for a powerful wind and visible through the sapphire case back, resembles the wheel design from the car. Attached by a Porsche central locking with Porsche crest, the rotor – similar to the Speedster's alloy wheels – is lacquered with black-silk gloss.

### The Body

The case, 42.0 x 15.3 mm and pressure-tested up to five bars, is made of titanium – the material of choice at Porsche Design since 1972. The high-tech substance, successfully used in engine construction for decades, is roughly 40% lighter than stainless steel. Thanks to its hypoallergenic properties and lightweight characteristics, it offers maximum wearing comfort. A black titanium-carbide-coating reinforces the timepiece's sporty design.

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## Press Release

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May 2019

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### **The Dashboard**

The Porsche Principle is also expressed on the dial. Made of lightweight carbon, it offers excellent legibility from every angle. Like the instrument cluster in the 911 Speedster, all displays are matte black to avoid reflection. An homage to the first 356, the numbers and markers are green, just like the tachometer of the legendary sports car. Down to the last detail, the Chronograph 911 Speedster uses additional features to reference the first Porsche sports car: the '70' on the tachymeter scale is color highlighted and the mechanical function display at 9 o'clock is adorned with the '911 Speedster' logo. In addition, the limitation numbers of the sports car and the watch are identical, signifying the relationship between the two.

### **The Interior**

Each Chronograph 911 Speedster comes with one black and one red leather strap in two different sizes [sizes M and L], which are fabricated from the same high-quality leather and yarn used in the seats of the car. Thanks to the interchangeable wristband system, the leather straps easily swap without tools.

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## Press Release

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May 2019

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### **Porsche Design Chronograph 911 Speedster with Heritage Design Package – a Timeless Tradition**

Like its vehicle counterpart, the Porsche Design Chronograph 911 with Heritage Design Package references visual and tactile details of the 1954 356 Speedster. The lightweight titanium case reflects the color scheme of the sports car with Heritage Design Package, mirroring the classic hues of Porsche's early race cars. Like the instruments in the 911 Speedster, the matte-black dial features green and silver colored Arabic numerals, with a green "70" highlighting the tachymeter scale and referencing seven decades of Porsche sports cars. Also referential of the brand's historic past are the Porsche Design logo at 3 o'clock and the 'Speedster' logo on the mechanical function display at 9 o'clock. Both are finished with golden accents.

Like the Chronograph 911 Speedster, Porsche Design's proprietary movement calibre, Werk 01.200, powers the timepiece with Heritage Design Package, guaranteeing maximum performance through advanced technology. Matching the alloy wheel of the Heritage Design Package, the lacquered rotor is attached to the movement by a Porsche central locking with Porsche crest. This is entirely dedicated to the historic design of the car. Similar to the interior in the Heritage Design Package, the leather straps are fabricated from cognac-colored car leather with color-coordinated thread. The limitation numbers on the case backs clearly connect the

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## Press Release

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May 2019

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chronographs with the sports cars, which directly correspond with the limitation numbers of the vehicles.

### **Individuality Down to the Last Detail**

Just as the 911 Speedster in the Porsche Exclusive Manufaktur is customized according to the wishes of the future owner, the matching chronographs can also be custom-designed.

The design of the rotor can be chosen to match the vehicle's rims. The made-to-order leather strap with interchangeable wristband system comes in the same high-quality leather and yarn used in the matching vehicle's interior. For these reasons, 'Porsche Design for Porsche' is aimed at car aficionados and collectors, who know exactly what they want: luxury, individuality, and uncompromising form and function – perfectly executed.

The Porsche Design Chronograph 911 Speedster and the Chronograph 911 Speedster with Heritage Design Package will be exclusively available at Porsche Centres worldwide to future owners of the Porsche 911 Speedster or Porsche 911 Speedster with Heritage Design Package as of May 2019 starting at \$12,911.00.

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## Press Release

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May 2019

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### **About Porsche Design:**

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store ([www.porsche-design.com](http://www.porsche-design.com)).

For more information, please visit [www.porsche-design.com](http://www.porsche-design.com)

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