

Press Release

November 2019

Porsche Design Releases New Ultrabook

ULTRA ONE: Premium Design and Maximum Performance

Stuttgart. The new Ultrabook from Porsche Design is perfect for anyone searching for uncompromising performance in a notebook, mixed with style and appeal – the perfect balance of form and function. The ULTRA ONE is certain to garner well-deserved attention in any setting, from the office to the coffee shop. It features a sleek silhouette, frameless screen, and slim, silver-colored, magnesium housing – all this plus maximum performance. Available in two versions, each model of the Porsche Design ULTRA ONE is powered by the highly efficient 8th-generation Intel® Core™ processor. Customers can choose between i7-8500Y processor with 16 GB RAM and 1 TB SSD, or the i5-8200Y processor with 8 GB of memory and 512 GB SSD. The virtually-silent SSDs allow rapid data backup on a hard drive featuring massive storage capabilities.

The virtually frameless, full-HD IPS display has been stylishly incorporated into the silver-colored magnesium housing. Content is shown on the glare-free 15.6-inch screen in brilliant, bold colors, as the 10-finger multi-touch technology creates an intuitive touchscreen. Gorilla Glass with anti-fingerprint coating protects the screen, while providing a consistently high-quality viewing experience. The multi-gesture control of the large Precision Touchpad, equally refined, is the perfect partner for the pre-installed Windows 10 Home operating system. The integrated full-size keyboard features three levels of adjustable lighting for operational ease, and the power button utilizes a fingerprint sensor for ensured security and instantaneous access.

Press Release

November 2019

The Porsche Design ULTRA ONE is the ultimate companion for all personal and business applications. This premium notebook also includes the ideal equipment for long video conferences in the form of a front camera, four digital microphones, and two Harman Kardon speakers. These high-performance speakers were developed specifically for the ULTRA ONE and are capable of delivering cinema-style sound, while watching movies on the go, or robust audio support to enhance gaming experiences. The integrated lithium-polymer battery has a capacity of 45.6 WHr, giving the notebook enough power for up to 10 hours of continuous use. All bases are covered when it comes to connectivity: even though the slim body is just 13.8 mm-thick, the ULTRA ONE features two USB Type-C™ 3.1 and two USB-A™ 3.1 ports, a full HDMI™ port, a 3.5-mm audio socket, and a slot for microSD/SDHC/SDXC cards with up to 2 TB of memory. The 1.5-kilogram Ultrabook also permits wireless, dual-band WiFi, and Bluetooth® 4.2 connections.

The Porsche Design ULTRA ONE is available globally as of now in select Porsche Design Stores, at specialty retailers, and online. The MSRP for the Intel® Core™ i5 processor, 8 GB of memory, and 512 GB SSD model is EUR 1,495. The Intel® Core™ i7 processor, 16 GB of memory, and 1 TB SSD model is EUR 1,995.