

Press Release

January 2020

Porsche Design Presents the Chronotimer GP Ice Race Special Edition

Warm-up for the GP Ice Race 2020: Motorsport under extreme conditions

Stuttgart. The GP Ice Race enters its second round: On February 1st and 2nd, 2020, the legendary historic ice race, which was revived in 2019 after almost 45 years, will take place for the second time. Once again, the former airport in picturesque Zell am See will be the venue for a two-day high-performance race for professional and amateur racers on an icy course.

As the official timing partner of the event, Porsche Design has dedicated a special timepiece edition to the GP Ice Race. With refined details, such as ice-blue and polar-white accents on the dial, the Chronotimer GP Ice Race Special Edition reflects the unique spirit of the event. The sporty and dynamic look of the automatic chronograph is complemented by a high-quality, stylishly perforated leather strap made of original Porsche interior leather. For the Porsche Design brand, whose roots are in Zell am See, it is both an honor and a duty to officially support the event in this capacity.

GP Ice Race: Motorsport up close

When this racing classic was newly launched in 2019, thousands of enthusiastic spectators experienced the fascination of sports cars at a spectacular race on snow and ice, in which more than 130 participants in historical and modern racing and rally vehicles from various epochs of motorsport competed. On two thrilling days, the variety of the historical and modern vehicles was further expanded, creating excitement for visitors and sports car fans alike. No wonder that

Press Release

January 2020

after this successful kick-off in 2019 the second round of this traditional race will take place. On February 1st and 2nd, 2020, the hearts will once again beat faster when competing amateur and professional racers, teams and manufacturers of different classes will again fight to give the best performance in ice and cold this year.

A Chronograph with Charisma

The Chronotimer GP Ice Race Special Edition from Porsche Design ensures perfect timing. As in all Porsche Design timepieces, the 42-mm case is made of lightweight titanium, which is also resilient. The characteristic black titanium carbide coating accentuates the sporty and elegant design. The matte black dial guarantees perfect readability and has a dynamic charisma. The GP Ice Race logo pays tribute to the spectacular ice race, while the ice-blue and snow-white markers symbolize the tough conditions on the icy track. The mechanical engine, which ticks behind the blackened sapphire crystal of the case back, is a true classic of Swiss watchmaking: the ETA Valjoux 7750 automatic caliber, which already powered the Chronograph I, Porsche Design's first watch in 1972. The inscription "GP ICE RACE" on the case back highlights the exclusive character of the timepiece. The harmonious color composition even extends to the bracelet, as the black leather strap with white contrast stitching is made from original Porsche interior leather and yarn and harmoniously completes the refined design.

The Special Edition enriches the exclusive Chronotimer Collection, which currently consists of 13 different model versions. The chronograph is available at www.porsche-design.com/GP-Ice-

Press Release

January 2020

Race-Special-Edition, as well as selected Porsche Design stores and high-end retailers in Austria and Germany and retails for 4,952 Euro (RRP).

Press Release

January 2020

About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

For more information please visit www.porsche-design.com

For regular updates on Porsche Design, follow:

Facebook: www.facebook.com/PorscheDesignGroup

Instagram: www.instagram.com/PorscheDesignOfficial

Twitter: www.twitter.com/PorscheDesign

Press Contact:

Porsche Design Group

Nadine Cornehl

Head of Public Relations

Tel.: +49 (0)711 911-12919

Email: nadine.cornehl@porsche-design.de