
Press Release

October 2020

Porsche Design and Huawei Unveil PORSCHE DESIGN HUAWEI WATCH GT 2

Porsche Design and Huawei today released the new PORSCHE DESIGN HUAWEI WATCH GT 2 at the HUAWEI Mate 40 Series launch event. Huawei's latest smartwatch is a classic yet luxurious addition to the HUAWEI WATCH GT 2 family and marks the brand's latest collaboration with Porsche Design in the smartwatch industry. As the most high-end addition to the lineup, the PORSCHE DESIGN HUAWEI WATCH GT 2 is a stunning combination of Huawei's innovative technology and Porsche Design's pure and functional design philosophy, resulting in a brand new look that ushers in the next era of smartwatch design.

Classic sports car-inspired design and materials

The PORSCHE DESIGN HUAWEI WATCH GT 2 features a streamlined titanium body that pays homage to high-speed supercar design. The bezel, with the iconic Porsche Design logo integrated at the top, is seamlessly incorporated into the watch face giving it a premium touch. The smartwatch comes with the innovative quick fit titanium link strap, which users can easily disassemble or adjust, and is made from titanium and polished with a rigorous sandblasting process for a perfect matte finish. Huawei's new titanium buckle is accented with the Porsche Design Icon, and makes the process of putting on and taking off the watch quick and easy. The end result is a flawlessly designed smartwatch that is premium, mature and scratch-resistant, ideal for everyday wear and outdoor activities.

Two digital crowns feature Porsche Design's iconic red circle and are a testament to the innovative and high-end manufacturing of the watch. With a gentle press, users can easily explore the various settings and configurations.

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The customised Porsche Design watch faces are beautifully crafted and provide a sharp yet smart aesthetic. The classic and always-on watch face allows time to pass by elegantly on the wrist. Both the watch hands and numbers are easy to read at a glance. Less is more with the E-PURE watch face which takes the iconic analogue dial to the digital era. Motorsport-inspired racing lines displayed on the back of the PORSCHE DESIGN HUAWEI Mate 40 RS are transferred from the Smartphone to the racing watch face, paying homage to the brand's sports car DNA and racing history. The smartwatch also offers an innovative stopwatch face that allows users to start timing with a tap of the screen.

Smart workout modes and health monitoring

The PORSCHE DESIGN HUAWEI WATCH GT 2 is built with excellence from the outside in. The new smartwatch provides an impressive two-week long battery life, offering a reliable digital health and fitness manager for users.

The smartwatch supports data tracking for more than 100 workout modes, including indoor and outdoor sports such as golf driving range, skiing and mountain climbing amongst others. Combining exclusive and pure design, great durability and 50 metre water-resistance¹, the PORSCHE DESIGN HUAWEI WATCH GT 2 is an ideal companion for all occasions.

Advanced heart rate tracking is available via upgraded HUAWEI TruSeen™ 4.0+ heart rate monitoring technology and a 6-in-1 LED lens, which is installed on the delicate ceramic back of the

¹ *Devices complying with the 5ATM-rated water have a water resistance rating of 50 meters under ISO standard 22810:2010. This means that they may be used for shallow-water activities like swimming in a pool or ocean. However, they should not be used for scuba diving, water skiing, or other activities involving high-velocity water or submersion below shallow depth.

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watch. The lens is made of sapphire for better light penetration and accurate heart rate tracking, while the ceramic rear case feels comfortable on the skin. The PORSCHE DESIGN HUAWEI WATCH GT 2 offers comprehensive health monitoring around the clock and measures everything from heart rate, stress level, sleep quality and SpO2 level. In addition, the smartwatch supports all day continuous monitoring of SpO2 level², caring for users' health day and night.

Pricing and availability

The PORSCHE DESIGN HUAWEI WATCH GT 2 will be available end of November in select Porsche Design Stores, at specialty retailers, and online under www.porsche-design.com.

A wireless charger, cable and a Fluoroelastomer strap are included with each order.

² An OTA update is required. Huawei wearables are not medical devices and are not intended to be used as medical devices. The measured data are for reference only and should not be used as a basis for diagnosis and treatment.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

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About Huawei Consumer BG:

Huawei's products and services are available in more than 170 countries and are used by a third of the world's population. Fourteen R&D centres have been set up in countries around the world, including Germany, Sweden, Russia, India and China. Huawei Consumer BG is one of Huawei's three business units and covers smartphones, PC and tablets, wearables and cloud services, etc. Huawei's global network is built on over 30 years of expertise in the telecom industry and is dedicated to delivering the latest technological advances to consumers around the world.

For more information please visit: <http://consumer.huawei.com>

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