

## Press Release

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February 2021

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911 GT3: Fuel consumption combined 13,3 – 12,4 l/100 km; CO2 emissions combined 304 – 283 g/km

### Porsche Design presents chronograph exclusively available for 911 GT3 owners

#### **Sports car performance on the wrist**

**Stuttgart.** The Porsche 911 GT3 stands for everything that defines a genuine sports car: the hunt to shave hundredths of a second off lap times, the fight to cut one gram of weight, the sensation of pure adrenaline. Porsche Design has transferred the thrill of high-performance racing into a distinctive chronograph exclusively available to buyers of the new 911 GT3: the Porsche Design Chronograph 911 GT3.

#### **Racing design, right down to the smallest detail**

Like its motorized role model, the new Porsche Design Chronograph 911 GT3 exudes inspiration with its ornate design, consistent performance, and exquisite craftsmanship. The close connection between timepiece and sports car is unmistakable at first glance. The principal design features, material selection, and performance characteristics of the 911 GT3 have shaped both the conceptualization and the making of the chronograph. The high-tech titanium used for the case of the timepiece is derived from the lightweight principle in engine design, while the color and material choices were inspired by the vehicle's equipment options.

The Porsche Design Chronograph 911 GT3 is available in two versions: a sporty version with an applied dial color ring in eye-catching Shark Blue, and a purist version with a color ring in black.

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---

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---

As usual for Porsche Design timepieces, both of these models stand out due to their superb readability: just like in the cockpit, the hands and numbers in white and yellow on a black background immediately catch the eye. The strap of the chronograph is made of genuine Porsche vehicle leather with "GT3" debossing and includes stitching in contrasting colors - Shark Blue or GT Silver, depending on the version. Thanks to Porsche Design's innovative quick-change system, the strap - which comes in sizes medium and large - can be replaced easily and conveniently without the need for additional tools.

### **Precision meets performance**

While not immediately evident, the timepiece's movement is likewise derived from motorsport. The Porsche Design caliber WERK 01.200 with flyback function combines starting, stopping, and zeroing in a single operation, making the 911 GT3 Chronograph the perfect racetrack companion. It is COSC-certified - a distinction awarded only to the most accurate of watches. The movement is powered by a custom winding rotor recreated from the design of the Porsche 911 GT3 wheels. The GT3 wheel rotor is available in six colors analogous to those available for the vehicle configuration, exclusively for this chronograph and only for 911 GT3 owners. Each rotor is completed with a sporty miniaturized center lock featuring a silver GT3 logo. The casing is also directly linked to high-performance motorsport and is made of highly resistant, lightweight, and hypoallergenic titanium - just like the connecting rods in the Porsche 911 GT3 engine. High-tech components like these are usually only used in the most advanced racing motors.

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---

### **Inspired by the 911 GT3, customized by the driver**

A Porsche 911 GT3 is as individual as the person driving it. That's why even more customization options are offered in the markets where the new Porsche Design custom-built Timepieces Program is currently available - Germany, the United Kingdom, and the United States. With the Porsche Design timepiece configurator, owners of the 911 GT3 can personalize and adapt additional details on the watch to perfectly match their dream sports car.

There are two color options for the case - natural titanium or black-coated titanium - as well as bezels featuring a sporty tachometer or classic minute scale. The dial ring can be customized within the GT3 color spectrum. The black Porsche sports car leather strap features "GT3" debossing and is adorned with contrasting stitches made from Porsche vehicle thread in four colors. For the first time, the all-new color Shark Blue is also available. Alternatively, the band is available without embossing, in various colors of leather as well as in titanium. All of the options selected, and the price for the respective configuration, are displayed in real time. Upon completion of the configuration, the customer receives an individual code that can be used to order the personalized timepiece at their local authorized Porsche dealer.

The Porsche Design Chronograph 911 GT3 is available for owners of the new Porsche 911 GT3 with delivery taking eight to twelve weeks. More information about the Porsche Design Chronograph 911 GT3 and the ordering process can be found at [www.porsche-design.com/911GT3](http://www.porsche-design.com/911GT3)

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The consumption and CO2 emission values were determined in accordance with the new Worldwide Harmonized Light Vehicle Test Procedure (WLTP). The NEDC values derived from this should continue to be specified for the time being.

Further information on the official fuel consumption and official, specific CO2 emissions of new passenger cars is available in the publication entitled "Guidelines on fuel consumption, CO2 emissions and power consumption of new passenger cars", which is available free of charge from all sales outlets and from Deutsche Automobil Treuhand GmbH (DAT).

### **About Porsche Design:**

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation, and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in over 130 Porsche Design stores, high-end department stores, exclusive specialist retailers and online at [www.porsche-design.com](http://www.porsche-design.com).

Further information available at [www.porsche-design.com](http://www.porsche-design.com)

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