

Press Release

November 2021

Porsche Design presents new exclusive timepiece with racing-inspired design

Lightweight construction meets performance in the Porsche Design Chronograph 718 Cayman GT4 RS

Stuttgart. To coincide with the launch of the new Porsche 718 Cayman GT4 RS, Porsche Design presents a matching timepiece with racing DNA that is only available to owners of the sports car. The Chronograph 718 Cayman GT4 RS combines the style-defining design elements, materials, and high-performance qualities of the four-wheeled 718 family, and brings the character of the Porsche marque to the wrist. The timepiece is powered by the Porsche Design WERK 01.200 caliber, which is equipped with rare technical finesse: the flyback mechanism, which permits the starting, stopping, and resetting of successive time intervals in just one operation. The automatic movement has been certified by the Swiss COSC testing institute, guaranteeing the highest precision and performance – not just when it is worn at the racetrack, but also when taking on everyday challenges and adventures.

Optimized for the racetrack – and beyond

One of the basic concepts of the Porsche 718 Cayman GT4 RS is that less is more – at least when it comes to weight. That is why titanium is used for some of the engine components that are constantly exposed to extreme stress. This exceedingly tough and incredibly light, high-tech material is perfect for withstanding heavy loads, and is used for parts such as the connecting

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rods. The lightweight construction concept applied to the vehicle is reflected in the new Chronograph 718 Cayman GT4 RS, which, like all Porsche Design timepieces, has a titanium case. The wristwatch's relationship to the motorized 718 finds expression in other refined details: the matte black and anti-reflective dial, for example, is inspired by the sports car's rev counter. Just like the elements on the pared-back and highly modern instrument panel in the cockpit, the Signal Yellow sub dials and hands of the chronograph contrast with the dial. The 'GT4 RS' logo and stylized checkered flag on the running second at 9 o'clock make the purpose of this timepiece instantly clear – it is ideal to be worn at the racetrack. A colored ring in Arctic Gray also adorns the dial's rim.

The Chronograph 718 Cayman GT4 RS can be further individualized in select markets*. As a result, the timepiece not only bears the distinctive Porsche signature, but also that of the owner. Two different case colors – black or titanium – and two types of bezel are available, while the individual ring can be adapted to match the vehicle color. In addition, a special GT4 RS watch strap is available, made of the same black leather used in the vehicle as well as black Race-Tex with 'GT4 RS' embossing and decorative stitching in Arctic Gray or Deep Sea Blue. Additional straps can be ordered, made either of titanium or genuine Porsche interior leather in various colors, making it possible to alter the chronograph to suit any occasion or personal design preference. Each Porsche 718 Cayman GT4 RS customer who configures their timepiece will be issued an individual code with which to place their order at their authorized local Porsche dealer.

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The Porsche Design Chronograph 718 Cayman GT4 RS will be available for order through authorized Porsche dealerships beginning November 17, 2021 at a starting price of \$8,400 (RRP).

* The configurator is available in Germany, the United Kingdom, the USA and Switzerland.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store www.porsche-design.com.

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