

PORSCHE DESIGN

PRESS RELEASE

PORSCHE DESIGN UNVEILS NEW HEADPHONES PDH80

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May 2022

EXCEPTIONAL SOUND AND DESIGN – ANYWHERE, ANYTIME

Stuttgart, Germany. Porsche Design has unveiled the new, wireless Porsche Design Headphones PDH80. The latest high-performance product in the design brand's audio portfolio was created to deliver functional design and an unparalleled sound experience that fully immerses users in the joy of music anywhere and anytime.

Premium materials and exclusive appearance

The design of the PDH80 combines three major aspects of Porsche Design's DNA: high-performance, premium materials and functionality. Large, racetrack-shaped earcups deliver maximum comfort, as well as an exclusive and iconic look. The two earcups are fixed to the headband by a metal C-hinge which combines maximum flexibility with an extension mechanism. The haptical feeling of solid metal provides a high-quality user experience while the subtle, but visible wires add a technical detail to the overall clean structure. Designed in a functional style for comfortable listening, the smooth and adjustable headband is finished in soft, textured leather featuring Porsche Design lettering and the comfortable earcup cushions are filled with memory foam. The aluminum metal frame, together with the matte surface encapsulates the timeless design philosophy of Porsche Design.

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Isolated from the world through Active Noise Cancellation

The exceptional over-ear headphones provide premium sound quality and bring fantastic clarity to the user's ear thanks to the 50mm neodymium acoustic drivers that perfectly carry every sound into the ear canal. The excellent cushion support with Active Noise Cancellation (ANC) eliminates disturbing noises and annoying murmur, creating a vividly immersive world of clear, deep and rich sound - only for the user. Switching seamlessly between four modes – ANC Off / ANC High / ANC Low / Ambient Sound – allows users to adjust to different listening situations, ensuring music, video content, podcasts and phone calls are heard in high-quality at all times – especially while travelling. A built-in microphone featuring echo cancellation offers crystal clear clarity on every phone call which can be enjoyed hands free due to the wireless connection. The PDH80 are also compatible with the common voice assistants.

Swipe, tap, press - user-friendly touch controls

An engraved Porsche Design logo on the right earcup serves as a user-friendly touch control panel that allows for easy navigation and operates multiple functions, such as play/pause, skipping forward or backwards and changing the volume by pressing, tapping or swiping. Furthermore, the touch controls offer optimal control when accepting, rejecting, holding and hanging up calls. The PDH80 also feature wearing detection: music will pause automatically when the headphones are taken off and resume playing when they are put on again. If the user does not wear the headphones for more than five minutes, they will be powered off.

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Outstanding 75h of battery life

With up to 75 hours – 50 hours with ANC turned on – of play time, users do not need to worry about running out of battery. LEDs on the earcups not only indicate the pairing status but also the battery status. Additionally, the charge level will be shown on the screen of a wirelessly connected device. The battery is charged via a USB-C charging port and takes just about two hours to reach a full charge. The PDH80 can be paired via Bluetooth® to two devices at the same time, e. g. a smartphone and a notebook, making it possible to listen to music while taking calls simultaneously. The headphones also feature a line-in cable port and audio cable so you can connect them directly to a device for Hi-Res Audio. Also included is an airplane adapter, especially suited for connecting to onboard entertainment systems. In addition, the headphones come with a high-quality case, making them easy to transport safely when travelling.

The Porsche Design Headphones PDH80 are available in Porsche Design stores, specialist retailers, and online at www.porsche-design.com, as well as from selected online shops, at an RRP of €399.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

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