

PORSCHE DESIGN

PRESS RELEASE

Porsche Design Unveils New Sport TWS Earphones PDT40

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August 2022

The Perfect Companion for a Modern, Active Lifestyle

Stuttgart, Germany. Porsche Design has unveiled the new Porsche Design Sport TWS Earphones PDT40 – true wireless in-ear devices that deliver functional design, excellent usability and a superb sound experience. The PDT40 were developed to complement the exclusive Porsche Design TWS Earphones PDT60 with a smaller, lighter version with dust and water protection especially suited for sports, workouts and outdoor activities. State-of-the-art technologies like Active Noise Cancellation (ANC), Bluetooth® 5.2 connectivity, compatibility with common voice assistants, wireless charging, intuitive touch controls and a long battery life make the PDT40 the perfect companion for a modern, active lifestyle.

Re-engineered wireless earphones – sporty and smart

The PDT40 follow the established Porsche Design audio product design language, with particularly sporty characteristics. The design is kept minimalistic, and the high glossy layer and softer matte rubberized layers reduce weight while optimizing fit. The earbuds are divided into two sides: an ergonomic inside, touching the inner ear and a more “constructed” outside, based on an iconic shape. The centered PD icon on each earbud is made out of soft rubberized material, ensuring fast and precise access to the intuitive touch controls. Touching and tapping the earbuds operates multiple functions such as play/pause, skipping songs back or forward, switching from ANC Off to ANC On to Ambient Sound, activating the voice assistant as well as accepting, rejecting and ending calls. The extremely light earphones are ergonomically shaped

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and are supplied with ear tips made from a flexible silicone in three different sizes to ensure a perfect fit. The PDT40 is built and tested to resist to water jets and dust, so the earbuds won't mind getting sweaty and users need not worry about getting caught in the rain. The certified IP55 rating (International Protection Rating) makes them the perfect companion for outdoor activities.

Noise reduction features guaranty clarity for music and phone calls

On the train, at the gym or in the park – wherever users are listening perfectly tuned 10 mm neodymium drivers provide optimal sound for all audio content, whether music, podcasts or videos. The driver is made out of neodymium magnet for compact speaker design while maintaining and improving sound quality. Immerse yourself in premium quality sound, and pick out the details you need to hear, so you never miss a beat.

The earphones not only look great, they also let you focus. ANC filters out disturbing surrounding sounds and the distinctive design and positioning of environment-monitoring microphones effectively reduce strong wind noise. The earphones utilize a dual-mic, noise-canceling algorithm to offer great call clarity. Two microphones effectively reduce the ambient noise ensuring the conversation partners can be heard clearly and distinctly. The Awareness Mode lets you hear the world around you when needed, for instance while in traffic or at an airport gate.

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The charging case provides power and protection

The PDT40 true wireless earphones combine state-of-the-art technology and exclusive design for up to six hours of playtime. A built-in IR sensor pauses playback as soon as the earphones are removed from the ears, and resumes playback when they are placed back in. The compact charging case stores power for an additional 21 hours of play time and can be charged using a USB-C cable which is included in the delivery. The device needs about two hours to reach a full charge, while just 15 minutes of fast charging is enough for a full hour of play time. The case is also Qi-compatible for an easy wireless charging. For further convenience, the case includes a handy lanyard that attaches to the wrist, eliminating the worry of dropping the device.

The Porsche Design Sport TWS Earphones PDT40 are now available in Porsche Design stores, specialist retailers, and online at www.porsche-design.com, as well as from selected online shops, at an RRP of €199.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

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